

Integrity Group US Names Distributor for 3 Commercial Vehicle Safety Products



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Cleveland, OH – March 16, 2009 – [Integrity Group US](#) has been named by Mobile Awareness, LLC™ as a national distributor for three safety products aimed at commercial vehicle fleet operators at airports, the parking industry, health care facilities, hotels/resorts, car rental agencies and universities.

The three products -- TireStat™ TPMS (tire pressure monitoring system), VisionStat™ Camera Systems, and SenseStat™ Obstacle Detection Sensor System, – are designed to improve overall driving safety, while reducing costs.

“The tire monitoring product gives critical data concerning the vehicle’s tire pressure and temperature,” said Jim Newell, Director of Product Sales for Integrity Group US, “while the other two high-tech products make it easier for drivers to monitor through cameras or sensors the areas beside and behind the truck, van or bus as it backs up.”

TireStat

TPMS

The TireStat TPMS detects overheated, under-inflated, over-inflated and rapid leaking tires before a tire incident occurs. The TireStat sensors install directly on the tire valve stems and transmit the actual tire pressure and temperature to the display wirelessly. Alert levels are easy to set for both pressure and temperature for each tire. The sensors have an anti-theft feature and air can be added without removing the sensors.

“Properly inflated tires increase overall fuel economy, as well as enhance fleet safety,” Newell stated. He explained that a 20 percent under-inflated tire reduces tire life by approximately 25 percent. “This costs money,” he said, “but more importantly, it could lead to possible tire failure and a serious accident.” “The return on investment for adding TireStat TPMS to fleet vehicles could be as quick as 10 months, when you consider the fuel cost savings, tire maintenance/wear costs, reduced downtime, reduced liability/accidents and reduced vehicle wear,” Newell said.

VisionStat**Camera****Systems**

The VisionStat Camera Systems can help limit financial loss and legal liability by monitoring and recording events in and around a vehicle and eliminating blind spots to help prevent costly backup accidents.

The color camera system can be configured with up to four infrared night vision CCD cameras for front, side and rear mounting, available in wired or wireless setups. The quality cameras are easy to install, waterproof, rugged in construction and cost effective.

The 5.6" or 7.0" monitor includes built-in controls, automatic turn-signal or reverse views, switching with the direction ("backward," "left," or "right") displayed on the monitor. The cameras are audio enabled so the driver can hear around as well as see around blind spot areas.

SenseStat**Obstacle****Detection****Sensor****System**

The SenseStat Obstacle Detection Sensor System is designed for commercial trucks with trailers, utility vehicles, and buses. The wired or wireless system is activated automatically when reverse gear is engaged. Drivers are alerted to objects behind their vehicles with both an audible and visual indicator (LED display) on the dash-mounted Warning Display Unit.

The four waterproof sensors are easily mounted on the rear of the truck or trailer. All zones are simultaneously displayed in real time, indicating the area closest to an object within one inch.

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