

The Little Search Company and I Want One Of Those Sign Partnership



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SEO specialists, The Little Search Company have secured a sought after contract with leading [gifts](#) and gadgets retailer, I Want One Of Those. This partnership sees The Little Search Company driving forward the companies online natural search strategy, boosting further traffic to this successful retailing site, whilst raising the profile of the brand within the search engines.

The ecommerce market is becoming increasingly swamped with businesses competing for the online shopper's pound and the most astute are consulting experts, such as The Little Search Company to help plan their [search engine optimisation](#) campaigns. The Little Search Company is working closely with I Want One Of Those to ensure their unique selling point of providing a great collection of fun, interesting and novel products is the unparalleled brand in e shopper's minds when surfing the web for that special product.

With an annual company turnover of around 15 million pounds, I Want One Of Those' Head of Marketing, Julian Moskov knows how important it is for IWOOT business to maximize the expertise of The Little Search

Company to remain a leading online competitor. "I am confident that by contracting The Little Search Company to manage an extensive ongoing [SEO](#) campaign, we will continue to grow and develop our online activity and create further awareness and appeal around our reputable brand."

This partnership continues to develop The Little Search Company's reputation for being the dynamic and innovative choice of established leading brands to manage their SEO strategies and search engine marketing. The Little Search Company was established in 2008 and is currently thriving after successfully securing contracts with reputable brands within their first six months of business.

About I Want One Of Those
I Want One Of Those are one of the UK's leading online retailers (ranked in the top ten by Hitwise). Established in January 2000, the company specializes in a wide variety of gadgets, experiences, toys and personalized gifts with worldwide delivery.

About The Little Search Company
Founded in October 2008, The Little Search Company specialise in Search Engine Optimisation (SEO) and Search Engine Marketing (SEM). With over 18 years combined search engine optimisation experience, they have built a small but dedicated team of search specialists catering for a number of high profile ecommerce clients.

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