

Vodafone Germany launches O3SIS BlackBerry Client for its popular MeinAdressbuch Contact Synchronization Service



Released on: March 18, 2009, 5:51 am

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Industry: [Telecommunications](#)

Overath, Germany, March 16, 2009 — O3SIS AG, leading provider of mobile email and over-the-air data synchronization solutions, today announced that its customer Vodafone Germany offers O3SIS' brand new BlackBerry Sync Client for download to its users since 19th of February.



The major enhancement for BlackBerry Smartphone users is now to have immediate access to Vodafone's leading edge Address Book Synchronization service – provided with best-in-class on-device usability based on the O3SIS SyncML client for BlackBerry. Customers, who use BlackBerry Smartphones for their professional communication needs, will additionally benefit from the convenient over-the-air backup and synchronization which is offered at an attractive price point.

The O3SIS Client provides an easy to use interface fully integrated into the BlackBerry desktop and connected to the native device phonebook. Vodafone's 'MeinAdressbuch' service provides a comprehensive feature set. Up to 1,500 contacts can be stored and managed. Using Vodafone's MeinAdressbuch, BlackBerry users can also have their Contacts available on other mobile phones. With an optional a PC plug-in BlackBerry users will be able to synchronize their phone book with their MS-Outlook contact database.

"We're very proud that our brand new BlackBerry Client has been selected by Vodafone Germany. For Vodafone the new O3SIS Client significantly leverages the existing 'MeinAdressbuch' Synchronization service which was already delivered by O3SIS. Enabling this service also for BlackBerry Smartphones gives Vodafone Germany a unique competitive position to offer an additional valuable service to its high spending target group for BlackBerry users. ," said Christian Plenk, Vice President Marketing at O3SIS. "For O3SIS this is a consequent further step to strengthen our global leading leadership position for device independent Data Synchronization and Push Email solutions. Launching our new Device Clients for BlackBerry, iPhone, Windows Mobile, Android and Symbian we once more provide commercial benefit for our customers based on our unmatched innovation power", said Dirk Doerre, CEO at O3SIS.

About

O3SIS

O3SIS AG is a leading provider of carrier-grade mobile software solutions. Our mobility products, data synchronization and push technologies are deployed by top tier mobile operators, ISPs/ASPs, and enterprises with millions of users worldwide. O3SIS living mobility products help to protect and share personal mobile data and media content. Users can interact and communicate through web, mobile phones, communities and social networks with best in class usability. O3SIS innovative products Living Push Mail, Living Communication Suite and Living Media Suite enable customers to save costs and create additional revenue streams. For more information, visit <http://www.o3sis.com> or contact info@o3sis.com.

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