

Optical Express announce launch of new ecommerce site

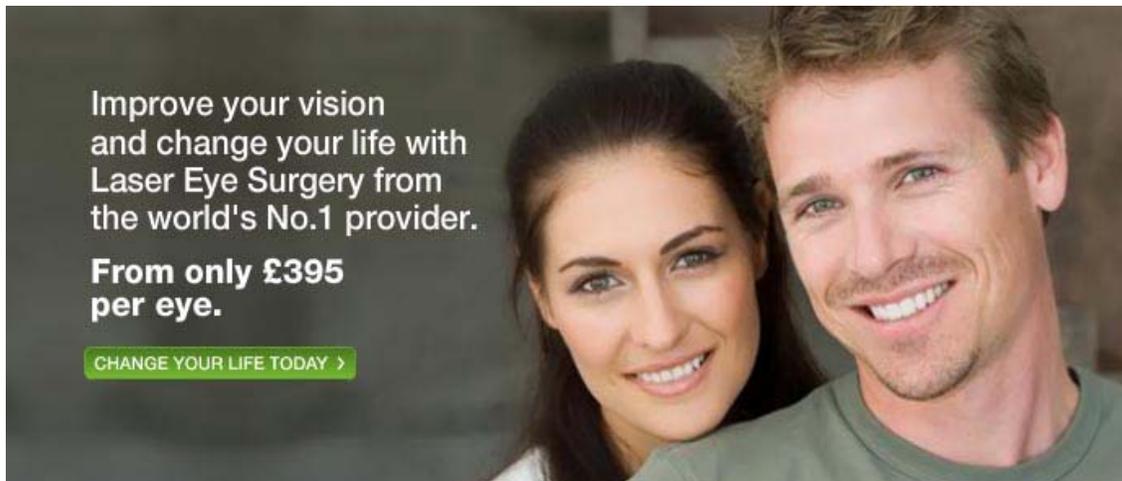


Released on: April 17, 2009, 9:15 am

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Industry: [Internet & Online](#)

Optical Express, the number one provider of laser eye surgery in the world, has launched a new ecommerce site to help streamline the ordering process of eye care products such as contact lenses.



The new site has been redesigned in order to integrate fully with the existing customer and product information available on the main Optical Express site, with the aim to fully enhance usability for consumers.

The site now includes a collection of [contact lenses](#); from dailies and monthlies, to toric and varifocal lenses even extended wear lenses Optical Express has them all available online.

The site is home to many leading brand names such as Acuvue, Focus Dailies and Air Optix, with a wide range of standard and specialized lens types to suit everyone. Furthermore Optical Express can advise

