

Foundlocally.com Media Releases A New Movingincanada.com Website



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June 2, 2009 FoundLocally.com Media Inc has released a new [MovingInCanada.com](#) web site, which already attracts over 50,000 unique visitors a month. The site has expanded and improved community information about hundreds of communities and thousands of neighbourhoods across Canada. Information is integrated with Google's maps and relevant Realtor.ca* MLS* listings. The site also provides powerful search tools to find local realtors, builders, and movers, accessing the thousands of businesses and individuals that have added themselves to FoundLocally.com's free directory, but keeping users close to MovingInCanada.com's local real estate and community information.

"We wanted to make this site more relevant to the home-buying and moving experience. Over the past year MovingInCanada.com has more than doubled the number of communities and neighbourhoods covered, and the re-design makes all that information more accessible" says Mark Ruthenberg, the website's General Manger. "Consumers are using the Internet not just to shop, but to decide with whom to do business. They are doing their 'due diligence' research online before calling a real person, and are much better informed consumers. MovingInCanada.com continues to evolve to help with that process."

The new MovingInCanada.com has integrated data from sister site FoundLocally's free listings business database. The site search integrates more than business descriptions and web links, but news, savings, jobs, and events like realtor open houses posted by those businesses. Before, this information was just a link to FoundLocally, but is now seamlessly built into MovingInCanada. Consumers can now search by business category and community/neighbourhood and compare descriptions and other features,

even reviewing a business's website, to help them make key buying decisions.

Builders, realtors, home stagers and movers can add themselves to their local free listings directory, and are included in both FoundLocally and Moving in Canada with a single listing.

The site has added coverage of the entire Greater Toronto Area ("GTA"), with new detailed information about neighbourhoods in Oakville & Burlington, Mississauga & Brampton, Etobicoke, North York, Toronto, Scarborough, the York Region, and Oshawa & Durham Region. We have also added more information about outlying areas and "bedroom communities" for fast-growing cities like Victoria, Vancouver, Calgary, Edmonton, and Sudbury. We have also added more information about resort communities in the Okanagan & Shuswap areas of BC and the Canadian Rockies, popular with vacation home buyers as well as year-round residents and retirees.

We have also notice a significant portion of visitors are from outside Canada, looking to move to Canada, so MovingInCanada.com has added content relating to the immigration process.

About **FoundLocally.com** **Media**
[FoundLocally.com Media Inc.](#) is a Calgary-based company that creates community information portals, and provides web design and web marketing services. It also runs [TransCanadaHighway.com](#) (about travel along the world's longest highway), and [MovingInCanada.com](#) (about real estate & relocations). The FoundLocally web sites are represented nationally by [24/7 RealMedia](#), the nation's largest interactive ad agency.

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