

Introducing WordPress Now, A New Premium WordPress Theme Company



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Sheffield, South Yorkshire, United Kingdom (June 7, 2009) -- The aggressive market of WordPress themes has recently seen the addition of a new premium [theme provider](#), WordPress Now. The company is currently offering three unique WordPress themes with prices as low as \$49. WordPress Now will be releasing a new theme on a weekly basis to keep a "fresh" selection of themes available to their customers.



At midnight (12:00AM U.S. EST) on June 5, 2009, the company released the WordPress Now website to the public. At that time there were three [premium themes](#) available for purchase, including Bloom, Triumph and Elements.

The prices of WordPress Now's themes are set at an extremely competitive bracket against similar themes from other providers. Four different price points come with each available theme; branded single-use, branded multi-use, unbranded single-use and unbranded multi-use, each caters to different customer needs. Mr. Lee Cooper, Project Director of WordPress Now says that "There is a choice for everyone, whether you need the theme for one website or twenty five. And if you don't want our logo branded on the website, all you have to do is purchase one of the unbranded options."

"Our themes come with many features to enhance the functionality," says Mr. Ryan Maffit, Lead Web Developer. "We want to satisfy an appetite that many of our customers have. Most seek a theme that makes their website unique, and all of our themes have features that make that possible."

The design of WordPress Now and all of the themes is headed by Mr. Jesse Wingert. Previously a freelance graphic designer, Mr. Wingert has spent the last eight years practicing and exercising his skills with web designing. He says, "To some, having to design a new theme every week would seem like a burden, but I find it especially exciting. It is a great way to use my creativity and skills to their full potential. To stand back and look at your work succeed brings one of the greatest feelings to artistic people like myself."

As for releasing a new theme every week, Mr. Lee Cooper said, "Most weeks will see a new theme released from WordPress Now. Some weeks may see two new themes, some may see none. But in a 52 week period, we plan on releasing 52 different themes."

WordPress Now has a development blog and social networking pages such as Twitter, Facebook and MySpace, which offer different ways for customers to keep track of what the developers are working on. For now though, we can only wait and see what the company has up its sleeves for their future theme releases.

Those interested in more information about WordPress Now can visit their website at <http://wpnow.com>.

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