

Sweaty Summers A Thing Of The Past



Released on: June 9, 2009, 8:23 am

Author: [The Hospital Group](#)

Industry: [Healthcare](#)

The virtues of a colourful summer wardrobe are extolled by many a style expert. But many men and women across the UK have little choice but to reach for something in black or white – for fear of the embarrassment caused by their excessive sweating.

Sweating is a natural function to control body temperature, but for some people excessive sweating – or hyperhidrosis – can occur for no apparent reason.

The severity of the condition varies from person to person and the underarm area is usually the main area affected. Wherever the condition strikes, excessive sweating can prove problematic socially and professionally.

The condition comes about when the sympathetic nervous system, which controls involuntary responses such as sweating and blushing, fails to regulate sweating. But The Hospital Group can provide relief for those suffering from the affliction with its BOTOX® cure.

The BOTOX® treatment involves a series of injections in the affected area, which prevents the release of the chemical acetylcholine from the nerve fibres that stimulate overactive sweat glands.



The non-surgical procedure takes only half an hour and the patient will see a dramatic improvement that lasts for around six months.

The Hospital Group, one of the country's leading cosmetic surgeries, provides a vast number of non-surgical treatments across its 19 clinics throughout the UK.

The Group saw an incredible 226 per cent increase in the number of non-surgical procedures performed in 2008. A total of 5,200 treatments were carried out across the group last year with treatments such as BOTOX®, hyperhidrosis and face peels rising in popularity.

The Hospital Group is committed to providing the very highest standards and all procedures are performed by an expert medical team in state-of-the-art facilities that are second to none. Since The Hospital Group was established, it has grown from a small pharmaceutical company to one of the UK's foremost [cosmetic surgery](#) providers.

Contact Details: For further information of The Hospital Group's range of procedures, including its cure for hyperhidrosis, surgery-seekers should visit the website www.thehospitalgroup.org or call our patient care coordinators on 0845 762 6727.