

Wynsors Offers Free Poncho With Welly Purchases



Released on: June 16, 2009, 4:40 am

Author: David Buchanan

Industry: [Retail](#)

Wynsors, the footwear specialist, is offering a free poncho with any purchase of wellies for this year's music festival season. This poncho can be used - not only to keep dry in the rain - but also to enter a competition on the Wynsors website to win £50 worth of vouchers to spend on iTunes.



The free, disposal poncho is available with any purchase of a pair of [festival wellingtons](#) while stocks last and is perfect for festival revellers who may get caught in adverse weather conditions.

On top of this promotion, anyone who receives a free poncho is invited to send in a photo of themselves wearing the garment. Poncho wearers are encouraged to photograph themselves in interesting, funny or unusual places

to stand out from the crowd and to put them in with a chance of winning a £50 iTunes voucher.

Entries for the competition close on 13 September 2009 - the last day of the Isle of Wight Bestival, which this year sees the likes of Kraftwerk, Elbow, Bjorn Again and Fight Like Apes performing.

Wynsors' [festival wellies](#) come in a number of different styles and sizes. While men only have the traditional black and green styles to choose from, women have a much greater choice. The range for ladies includes standard colours, metallic silver and gold, as well as a collection of [fashion wellies](#) with various patterns including flowers and love hearts.

In addition to wellies, Wynsors has a complete range of other [festival footwear](#). Walking boots - perfect for trekking through the muddy conditions most notably seen at Glastonbury as well as other festivals - are available. Wynsors also has a variety of flip flops, canvas shoes and trainers for the good weather.

The disposable festival poncho is also available for shoppers who are not in the market for a new pair of wellies, in the bags and accessories section of the site.

About

Wynsors

Wynsors World of Shoes is a chain of 40 stores across the north of England and a website that delivers to anywhere in mainland UK. Founded in 1956, Wynsors works by the philosophy to be the one stop shop for value footwear for the whole family. Wynsors stocks all the leading footwear brands including Adidas, Converse and Nike.

Wynsors sell more than four million pairs of shoes per year through their stores and their website. Delivery on orders over £40 made online is free.

Wynsors PR contact details:

David Buchanan
Marketing Manager
Courtesy Shoes
Park Side
Park Road Industrial Estate
Bacup
Lancashire
OL13 0BW
01706 874752
www.wynsors.com