

Dealing With The Perils Of Drug Addiction in America



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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping celebrity clients overcome drug addiction in a private and dignified setting.

Drug addiction is personal problem. By the same token, [drug addiction](#) treatment should be a private process. The best celebrity rehab facilities are those which most effectively shield their high-profile clients from public scrutiny. In the end, any inferior standard of care is simply unacceptable.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Our celebrity clients face enormous challenges on the road to wellness," said Cliffside Malibu's Program Director. "As a drug addiction treatment facility, it's our role to ensure that they're allowed to pursue recovery without having to look over their shoulders for paparazzi. We believe that our long record of success reflects the depth of our commitment to confidentiality."

Unfortunately, that commitment to confidentiality is also precisely what distinguishes Cliffside from its competitors.

It's one thing for a drug addiction treatment center to pay lip service to the importance of privacy. It's quite another for that facility to live up to its own

promises. In fact, many of the most "exclusive" celebrity rehabs in Los Angeles actively leak information about high-profile clients to the media in order to generate free publicity. As should go without saying, these institutions can't be trusted to promote meaningful and lasting wellness.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Drug addiction treatment is literally a matter of life and death," said Cliffside's Clinical Director. "At Cliffside Malibu, we understand exactly what's at stake for our clients, and we do everything in our power to ensure that they get the care they need to heal from the inside-out. To do anything less would be both unprofessional and immoral."

No drug addiction victim needs a lecture about the perils of the disease. What might not be so obvious, though, is that proper drug addiction treatment really can make a world of difference. Cliffside Malibu has a long history of helping celebrity addiction victims rediscover life as they used to know it, and themselves as they used to be. Now more than ever before, the center's high-profile residents have reason to believe in a happier and healthier future.

Cliffside Malibu is a luxury alcohol and [drug intervention](#) and recovery center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about the [intervention](#) process, please call 1-800-501-1988 or visit our Web site at www.cliffsidemalibu.com.

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