

# Finance Director Appointed by Tracesmart



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Rhiannon Wilcox FCCA has joined the board of directors at Tracesmart, one of the UK's leading consumer data specialists. Previously the company accountant, Wilcox will strengthen the board at a time when the organisation is experiencing rapid growth and transition due to sustained high demand for its [data cleansing](#), anti-money laundering and [debtor tracing](#) services.

A graduate of Loughborough University, Wilcox trained with RSM Bentley Jennison followed by spells with Citigroup in Sydney and KTS Owens Thomas in Cardiff. Having established her own successful business operating within a diverse range of industries and commerce in South Wales, Tracesmart became one of her principal clients. As a recognised and respected figure within the company, the transition to board member has been seamless.

Wilcox remarked, "I am delighted to have joined the board at Tracesmart as we embark on a new financial year and I look forward to the opportunities and challenges that will arise as the company diversifies and grows. These are exciting times for the business, management and staff."

The scope of online data driven services provided by the company's B2B arm, [Tracesmart Corporate](#), offers an invaluable source of consumer information to a vast and varied range of companies, from SMEs to FTSE 100 corporations. Delivering a powerful data cleansing and mortality screening service, an online provision to perform [identity checks](#) and an authoritative facility to [trace people](#), Tracesmart's client portfolio boasts a wide variety of industries including the pension, collection, media and financial sectors.

Mike Trezise, Tracesmart's Managing Director, commented on his new board member, "I would like to offer Rhiannon my personal congratulations on her new role and wish her all the very best. Her unfailing commitment and hard work has served the company extremely well over recent years. We are currently going through an important phase in our expansion and I'm confident she will make a major contribution during this stage and to the

future success of the company. The management team is delighted that Rhiannon has agreed to join the board of directors."

## **About**

## **Tracesmart**

Established in 1999, Tracesmart Ltd is a leading provider of consumer intelligence services. It specialises in the provision of data cleansing, consumer tracing and identity verification. Prominent in the pension, collection, legal and financial sectors, their fraud prevention and anti-money laundering solutions are employed by a growing legion of businesses ranging from SME to FTSE 100 companies. Recently, the company's management has embarked on a rapid growth strategy, doubling staff numbers and office accommodation at its Cardiff Bay headquarters in addition to opening its City of London office to satisfy existing and anticipated future demands for its products and services.

- **Rhiannon**

## **Wilcox**

Wilcox has been Tracesmart's accountant for the last 5 years and has been practicing for 8 years. A Fellow Member of the Association of Chartered Certified Accountants, she has a wealth of experience and is well positioned to manage the company's finances.

- **Mike**

## **Trezise**

Trezise is the founder and Managing Director of Tracesmart. With over 25 years tracing and fraud analysis experience, his unrivalled knowledge provides the company with a distinct competitive advantage.

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