

French Connection Launches Rock Legends T Shirt Range

FRENCH CONNECTION

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French Connection has launched its new Rock Legends T-shirt range, featuring iconic images of four of rock's biggest stars.

Available online and on the high street, the range features four different T-shirts each highlighting a different rock legend. [Men's T-shirts](#) in the range feature images of Kurt Cobain of Nirvana, guitar virtuoso Jimi Hendrix and the infamous punk rocker Sid Vicious. The fourth design is features Debbie Harry of Blondie and is available for both men and women. The T-shirts are available in white, grey or black and also feature a simple and discreet French Connection flag logo on the bottom left hand seam.

Jennifer Roebuck, Head of Ecommerce at French Connection, said: "Our rock n' roll inspired capsule tees feature



some of rock's greatest legends and were a welcome addition to our collection. We wanted a rock-tastic red carpet appeal for the collection and we felt all these stars portrayed this."

The new [French Connection](#) T-shirt range has been designed to compliment a casual rocker look when combined with denim shorts or jeans but can also contribute to a more formal but rebellious style when worn underneath a suit jacket. The shirts can also be teamed with velvet for a grunge luxe style or with bright denim for a more colourful and striking ensemble.

About French Connection
French Connection was founded in 1972 by Stephen Marks who set out to create well-designed womens clothes that would appeal to a wide audience.

French Connection now offers a fashion-forward clothing range with a quirky spin on design, priding itself on quality and affordable prices.

Having established a strong core clothing business, through design and an idiosyncratic sense of style, French Connection has recently expanded its portfolio into exciting new areas including men's and women's toiletries, sunglasses, watches and shoes.

Driven by innovation and change, the brand's strength lies in mixing new ideas with the basic promise of quality and affordability, established more than 30 years ago when the business was founded. Throughout this expansion and diversification the principles have remained the same; design-led products presented in a unique and innovative way.

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