

Inpatient Drug Rehab Facilities Rising Above Industry Standards



Released on: January 21, 2010, 4:35 am

Author: [Sunset Malibu](#)

Industry: [Healthcare](#)

[Malibu, CA] - Sunset Malibu, an exclusive treatment center on the California coast, has long been a transformational force in the field of rehabilitation and recovery. Now, Sunset is announcing its redoubled efforts in helping clients overcome the ravages of drug addiction.



Drug abuse is a unique disease. By the same token, drug rehab must be a unique process. The only effective [inpatient drug rehab facilities](#) are those which provide specially designed recovery programs to their clients. In the end, there's simply no other way to promote meaningful and lasting wellness.

Those considerations, in turn, are at the heart of Sunset Malibu's treatment philosophy.

With its world-class caregivers and elegant accommodations, Sunset Malibu is an unparalleled recovery destination. The center has always catered to upscale clients from every corner of the globe. Now Sunset is renewing its commitment to its core values, with the goal of delivering life-changing care to individuals who seek it. At Sunset Malibu, the client always comes first.

"Drug addiction is fundamentally distinct from alcohol addiction," said Sunset Malibu's Program Director. "That's why our exclusive inpatient drug rehab facilities are specially designed to help clients meet the challenges of the drug recovery process. We believe that our long record of success proves the merits of our methods."

Unfortunately, that emphasis on targeted and nuanced care is precisely what sets Sunset apart from its competitors.

It's easy for inpatient drug rehab facilities to pay lip service to the importance of specialized drug treatment. It's harder for those facilities to live up to their own

standards. The truth is that many of the most high-priced inpatient drug rehab facilities in California provide the same generic rehab programs to both drug addiction victims and alcohol addiction victims. Unsurprisingly, these institutions routinely fail to help clients achieve sustainable sobriety.

Under the circumstances, argues Sunset's Clinical Team, those shortcomings are inexcusable.

"The stakes in the fight against drug addiction are enormous," Sunset Malibu's Program Director said. "At Sunset Malibu, we're keenly aware of our responsibility, and we do everything in our power to repay the faith our clients invest in us. To do anything less would be to breach our professional and ethical obligations."



It's no secret that drug abuse ruins lives. What might not be so obvious, though, is that inpatient drug rehab facilities really can help to solve the problem. The experts at Sunset Malibu have proven themselves capable of guiding clients towards healthier and happier futures. As those clients have learned firsthand, no outcome could ever be more desirable than that one.

Sunset Malibu offers a luxury [long term drug rehab program](#) located in Malibu, California. For further details about Sunset's treatment strategies, accommodations, or other general facts about our [drug rehab facility](#), please call 1-800-332-9202 or visit our Web site at <http://www.drugrehabsunsetmalibu.com/>.

This press release may be used freely, provided that the resource box is included and the links are active. A courtesy copy of the issue or a link to any online posting would be greatly appreciated.

Contact Details:

1-800-332-9202

<http://www.drugrehabsunsetmalibu.com>

admin@drugrehabsunsetmalibu.com

Malibu, CA 90265

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)