

JD Sports Releases Adidas Originals x Star Wars Collection



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Author: [JD Sports](#)

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JD Sports has announced that it has launched products from the much talked about Star Wars collection by adidas Originals.



adidas Originals joined forces with the iconic Star Wars franchise to launch this unique collection of classic adidas [Originals trainers](#) and clothing, which includes cult characters and storylines from the trio of original films blended with classic adidas Originals styles to produce a collaboration of galactic proportions that JD Sports are proud to stock.

The [adidas Originals x Star Wars](#) collection consists purely of limited edition footwear and clothing encapsulating both Light and Dark sides, Imperial Forces and the Rebel Alliance in a range that includes printed Stormtrooper tees, Darth Vader track tops and Lightsaber inspired trefoil designs. Never before has a brand captured the excitement of key memorable moments within the Star Wars universe.

One of adidas Originals' all time classic shoes, the Superstar, gets the full Star Wars treatment and will be available in three colourways inspired by the movie. The Storm Trooper Superstar has an all white upper with a Storm Trooper making an appearance on the tongue, transparent sole and heel. The Darth Vader inspired Superstar trainer is all black with orange ascents and features the man himself on the tongue, transparent sole and heel too. There is a final Superstar which is all black with gold highlights and an embossed Star Wars logo on the upper.

These exclusive and limited edition trainers are available in men's sizes, as well as Junior and Nursery sizes so can be worn by the whole family. In Junior sizes include interchangeable three stripes so the look of the shoe can be changed in an instant.

The new collection went on sale through JD Sports on the 18th January and to celebrate JD Sports is offering themed pin badges free to first customers to buy any products from the collection.

About [JD](#) [Sports](#):

JD Sports Fashion Plc is the leading UK specialised multiple retailer of fashionable branded and own brand sports and casual wear. The company operates over 350 stores through the UK.

JD Sports was founded in 1981 with one shop in Bury. It expanded into the Arndale Centre in Manchester in 1983 and consolidated its position throughout the 1980s with further openings, largely in the North and Midlands. The first London store was opened in Oxford Street in 1989 and by the time of JD Sports' stock market flotation in 1996 there were 56 stores.

The business continued to grow organically until 2002 and then grew further with the acquisition of more than 200 stores, further consolidating its position as the leading UK retailer of fashionable sports and casual wear.

As well as offering customers women's and [men's clothing](#) brands such as adidas Originals, Nike, Lacoste, Converse and K-Swiss, JD Sports also stocks 'own-label' brands mckenzie, Pure, Carbrini and Brookhaven.

For further information on JD Sports or this press release please contact:

Kim Jones
JD Sports Fashion PLC
Hollinsbrook Way
Bury
BL9 8RR
0161 767 1659
www.jdsports.co.uk

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