

New Media Company Announces 2009 Results ~ Distributing Inspiring Audios Worldwide



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In one of the most economically challenging years in memory, Lighthouse Catholic Media, a Not-for-Profit Corporation achieved a milestone in distributing over 975,000 audio CDs in 2009 for a growth rate of 29% over 2008. Since its' founding in December, 2005 Lighthouse has distributed nearly three million inspiring Catholic CDs worldwide. Media for evangelization?

The Vatican on Saturday, Jan. 23rd issued a positive affirmation of media in the Church: (Zenit.org) Benedict XVI is encouraging Catholics, especially priests, to use media technologies to reach new audiences with the message of God's love. The Pope affirmed this in a message, released Saturday, for the 44th World Communications Day, which will be celebrated May 16. The theme of the day, "The Priest and Pastoral Ministry in a Digital World: New Media at the Service of the Word," reflects the Year for Priests currently underway in the Church. The Pontiff affirmed that in digital communications, "priests can discover new possibilities for carrying out their ministry to and for the Word of God. The recent, explosive growth and greater social impact of these media make them all the more important for a fruitful priestly ministry."

Lighthouse Catholic Media's CDs are distributed three ways: through their FAITHRAISER Kiosk Program displayed in over 2,400 parishes, Catholic schools and missions, the popular Lighthouse CD of the Month Club Program, and a new portable 16-CD display. The [CD of the Month](#)

Club is a subscription-based service delivering CDs to individuals at an amazingly low rate of \$5/month including postage with brand new titles being introduced monthly by inspiring speakers, both lay and clergy.

In January, 2010 the featured CD of the Month Club title is **Building Better Families** by Matthew Kelly. In addition, another CD released explains St. Louis De Montfort's book True Devotion to Mary and how the intercession of our Blessed Mother is especially important for our troubled times. "AWESOME CD! As a convert I did not understand the beauty of our Blessed Mother. WOW! She is such a treasure and gift from God." says Denise in Avonmore, PA.

The organization has lofty goals. This week, the not-for-profit announced its' third offering in a handsome wall-mount or table-top portable display that holds sixteen CD titles. Priced at less than \$200 for 80 CDs, Lighthouse Catholic Media expects to grow from the 2,400 parishes now served to over 6,000 of the approximately 18,000 US Catholic parishes. Catholic schools and missions across the Upper Midwest utilize tools such as <http://www.lighthouseideas.org> that enable volunteers to assist in the evangelical ministry.

Mark Middendorf, President of Lighthouse Catholic Media, NFP said, "As I look back at 2009, I firmly believe the tremendous growth and response we have been blessed with are a direct result from the graces we have received from the more than 3,000 Masses offered for this Apostolate since 2005. Pope Benedict's statement on Saturday is a strong affirmation of our mission." Shawn, Lighthouse's Division coordinator in the Boston area of the Diocese of Worcester is happy: "Scott Brown won the Senatorial seat in Massachusetts last week! Through God and in God, anything is possible."

For further information, visit www.lighthousecatholicmedia.org

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