

Orlebar Brown and Monocle Magazine Launch 2 nd Limited Range of Designer Swim Shorts for 2010

ORLEBAR BROWN+

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London based Orlebar Brown, in collaboration with Monocle Magazine, have launched two limited edition versions of their classic tailored, mid-length Bulldog swimming shorts.



These exclusive [luxury swim shorts](#) are available in two different shades of green; the bright and eye catching "Green Flash" and the darker, more mysterious "Spirulina".

Both share the classic features that have made Orlebar Brown shorts the must-have addition to discerning wardrobes, though the colour scheme and the Monocle hip tag are only to be found on this highly limited edition run.

Only three hundred of each style of shorts have been created, and news of this special collaboration has already spread fast. The shorts

are solely available on the internet, from the Orlander Brown website and from Monocle online. Other stockists will not be carrying these styles.

Green has been marked as the "it" colour for 2010 – not only does the colour represent renewal and new growth (recently of course it has also become the symbol for the environment), but it is also the easiest colour for the eye to see, which results in its restful, comforting qualities.

Orlebar Brown expect that their limited edition run of classic tailored swim shorts in two different shades of green will combine the timeless style that their shorts embody with the colour hotly tipped to define this year.

Each pair of shorts is available via the Orlebar Brown website, and from Monocle Online, priced at £125.

About

Orlebar

Brown

Orlebar Brown are based in London, and their online store attracts customers from across the world. The company collaborated with Monocle magazine last year, on an exclusive 'liquorice' version of their classic Bulldog short. The success of that collaboration lead Orlebar Brown and Monocle to put together this years' exclusive range of shorts. More information is available from their website: <http://www.orlebarbrown.com>.

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