

Quick Delivery For Special Calendar Dates Means Retailers Can Sweep Customers Off Their Feet With Romantic Valentine Displays



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Leading PoS materials manufacturer, UK Point Of Sale Group, is demonstrating its love of all those special calendar dates by offering a 24-hour order to delivery service to its customers. The service comes just in time for the start of the promotions season including the Valentine's Day rush and the special event-packed months of March and April.

UK POS Group's Sales and Marketing Director, Debra Jamieson explained: "Every year, Valentine's Day marks the beginning of a busy time for retailers, and the last thing they need to worry about is planning too far ahead when it comes to PoS promotions. By offering a 24-hour service on a range of our sample products and bulk-ordered PoS materials, we hope to ease the strain a little.

"Fundamentally, our customers require a cost-effective, reactive and responsive firm to fulfil their promotional requirements to help them make the most of the year's 'red-letter days', and that is what UK POS has set out to achieve."

With a range of products such as shelf talkers, merchandise strips and PoS fixings delivered within 24 hours of order, the service will provide any retailer with the chance to maximise the effect of their product displays well ahead of the year's special days, and promote last-minute offers. It will also give

stores the chance to make quick display turnarounds, especially as Valentine's Day, St Patrick's Day, Mother's Day, Easter and St George's Day all follow each other in rapid succession.

In addition, the experienced team can offer advice on product suitability and specification. What's more, for customers with specific requests, UK POS has a bespoke design service, which can tailor materials to their specific requirements whether you need [A Boards](#), [Water Based Pavement Signs](#) or [Leaflet Dispensers](#); amongst many other Point of Sale materials.. .

To contact a representative, please call UK POS on +44 (0)161 431 4400

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For more information on this story, please contact Fiona Shackleton at Manifest Communications on 01484 469601 or email: fiona@manifestcomms.co.uk

Notes to editors:

Established in 1989 and with its head office in Stockport, UK Point of Sale Group Limited (UK POS) is a leading manufacturer of innovative point of sale display systems. Already a preferred partner to some of the biggest names in supermarket, department store and high-street retailing, it offers over 3,000 quality items - ranging from acrylic and PVC holders to pavement signs. The majority of these items are made in the UK at the company's own manufacturing facility and all are available for next day, nationwide delivery. The company also offers bespoke solutions and continues to invest into the latest plant and machinery to keep its capabilities abreast of the very latest PoS advances.

For further information visit: www.ukpos.com

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