

The Children's Mutual Reveals That Just One In Five Parents Has A Will



Released on: January 13, 2010, 3:56 am

Author: **The Children's Mutual**

Industry: [Financial](#)

According to new research by leading Child Trust Fund (CTF) provider The Children's Mutual, just 18% of parents have written a will, yet many are unaware that should the worst happen and the parents die without having appointed a guardian, the child may not be looked after by their chosen carer and it will be up to the courts to decide where they live. The Children's Mutual is therefore urging parents to make and keep just one New Year's Resolution this year - to write a will.

Will Writing Service

Don't put it off any longer, protect your family with a professionally written Will



According to research by The Children's Mutual, the majority of parents who hadn't written a will said it was because the task was 'sitting on the to do list' but wasn't a priority (35%), 32% said they hadn't found the time and 27% said they couldn't afford to write a will. To help address these concerns, The Children's Mutual has put together a simple [Will Writing Checklist](#) which is available on request to assist parents ahead of writing a will and is offering a discounted rate for a standard will of £50 plus VAT through its [Will Writing Service](#) in partnership with Flint Bishop Solicitors.

[The Children's Mutual](#) is calling on parents to act to protect their children and is urging the one in three (27%) parents it surveyed who said they planned to write a will, to do just that this year.

Tony Anderson, Marketing Director at The Children's Mutual, said: "The majority of parents have writing a will on their to do list but we're urging

them to put their New Year's Resolutions to good use in 2010 and make it happen. While it's something no parent wants to think about, getting a will written and their paperwork in order so they know their child will be cared and provided for will be a huge weight off their mind."

Of the parents questioned who have a will, their top reasons for writing one were to ensure their partner inherited their estate and because they wanted to decide who would look after their children should the worst happen.

- Ends -

Notes to editors

Research by The Children's Mutual Brand Tracker Wave 20 and 21

About The Children's Mutual - Home of the Child Trust Fund

The Children's Mutual's mission is to help parents, grandparents, family and friends fulfil their hopes for today's children. The Children's Mutual is the only UK company which specialises in long term savings for children and is now the choice of 1 in 4 parents for their child's Child Trust Fund, with more than 750,000 CTF accounts. This expertise has led several financial institutions and family-focused high street retailers to choose The Children's Mutual as their stakeholder [Child Trust Fund](#) provider.

The Children's Mutual PR contact:

Katie Donlan

Consolidated PR

22 Endell Street

London

WC2H 9AD

020 7781 2376

www.thechildrensmutual.co.uk

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)