Brookson Partners With Experian

Released on: February 23, 2010, 9:19 am
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Industry: Financial

Brookson has improved its identification assessment process by introducing Experian software for its customer ID checks.

Brookson, a leading accountancy, tax and support services provider to the self employed, has selected Experian as the ideal partner for its Identification Software. Experian's Authenticate Pro and Validator Plus products will be used to verify the new customers and will dramatically reduce the time it takes Brookson to complete their customer take on process.

Brookson's umbrella company customers work with a wide range of recruitment businesses. The Experian partnership enables Brookson to continue to be a compliant service provider while meeting the speed of set up required by both its contractor customers and the recruitment businesses. If contractors are delayed in taking up opportunities it costs the contractor and the agency money.

Authenticate Pro accurately verifies the identity of new customers by referencing applicant details against Experian's data sources to obtain a 'pass', 'fail' or 'refer' with regards to their identity. Where a 'fail' or 'refer' is signalled, a supporting tool called Validate Plus performs a remote check on information contained in official documents, such as a passport number, without the customer having to part with these.

Andrew Sloan, Head of New Business at Brookson, explained: "Introducing new and innovative solutions is something Brookson continue to demonstrate across both its limited company and umbrella company service lines. This latest addition will further streamline our joining process, in many cases allowing customers to join on the same day, provided relevant checks are passed."

Stuart Johnston, Managing Director at Experian QAS added: "The authentication process plays a crucial part in improving business efficiencies

in the financial services market: it affects the customer experience, the staff workload and the compliance levels of the company. It's great that Brookson is integrating our product range so effectively, combining Validate Plus and Authenticate Pro to offer efficient and rapid validation of customer details and make the customer acquisition process less of a headache."

With more initiatives in the wings, Brookson is looking to significantly increase its customer base across all services lines and continue to improve the quality of service it provides to limited company, sole trader and umbrella company customers. The new Experian software will make the joining process more efficient while delivering a better joining experience for the customer.

About   Brookson
Brookson is a leading tax accountant, IR35 specialist and support services provider to small business including business start ups. Brookson supports self employed people in their chosen way of working through its, sole trader and umbrella company services. As a 150 strong accountancy service, managing the affairs of over 9000 customers, Brookson is committed to offering the very best service, support and advice.

Brookson's Online Navigator Money Manager portal underpins Brookson's claim to offer one of the most innovative contractor accountant services available on the UK market. Allowing clients to access their business financial information 24/7, the system has been designed to help customers run their businesses more effectively by providing up to date financial information at their finger tips

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