

Business Link London Aim To Get Women LinkedIn



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Business Link in London has launched a women's networking group on the global business networking site LinkedIn. This is in response to their survey of the London businesswomen who attended the "We Mean Business" conferences, where it was discovered that women wanted a place to network online.

The LinkedIn group is called "London Women Mean Business" and all that you require to join the group is a LinkedIn profile, which is both free and simple to create. This networking element is adding a new dimension to [Women's Business Centre](#), which was created by Business Link to give London women a business resource that catered specifically to their unique needs.



The group has members from all sectors of the London business community ranging from women running catering companies to photographers and fashion designers.

Each week Business Link London will be posting news items and discussion points and inviting group members to promote their own businesses. Once you have joined LinkedIn you can network with other LinkedIn members and post your own items to the group.

Join Business Links' LinkedIn group by visiting: LinkedIn group - London Women Mean Business

If you don't already have a LinkedIn profile you will be prompted to create one.

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