

Clinique Launches New Juiced Up Colour Collection For Spring 2010

CLINIQUE

Allergy Tested. 100% Fragrance Free.

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Clinique, a leader in skin care and makeup innovation, and at the forefront of Fragrance Free and 100% Allergy Tested makeup, has launched its latest spring collection for a naturally fresh look.

Inspired by the fresh and healthy feel of spring, the new Juiced Up Colour Spring 2010 collection offers a mouth-watering selection of eye, lip and cheek shades for a season of modern and naturally wearable looks. Clinique drew inspiration for the new collection from its own latest [lip gloss](#), Vitamin C Lip Smoothie Antioxidant Lip Colour.



The main focus of the collection is the limited edition Fresh Picked Allover Colour - a shimmering [blusher](#) that offers a subtle radiance to its wearer, and the Fresh Picked Eye Shadow palettes where the pretty [eye shadow](#) shades provide a luminous sheen to the eye area.

Each individual palette is beautifully pressed with a berry or pear pattern and packaged in a sleek, contemporary compact. The collection has been created to offer a balanced, full-face look: a soft wash of colour on the eyelid, accented by a defined lash line and dressed up brow, rosy cheeks and a glossy, juiced-up lip.

In addition to being Allergy Tested and 100% Fragrance Free, the new Juiced Up Colour Spring 2010 collection is also Ophthalmologist Tested to ensure it is safe for sensitive eyes and contact lens wearers.

The new Juiced Up Colour Spring 2010 [makeup](#) range is being made available both in-store and online through the Clinique website from February 2010.

About

Introduced in 1968, Clinique was the first ever dermatologist-created, prestige cosmetic brand. Clinique's mission has always been to provide the highest quality and most effective line of products to enhance every skin type and tone. The brand's customised approach and quality products – all meticulously tested and carefully formulated with the latest science – have made Clinique one of the leading skin care authorities in the world. All makeup and skin care products are Allergy Tested and 100% Fragrance Free.

Clinique

Clinique offers products for men and women of all ages and ethnicities. Clinique is sold in more than 135 countries and territories, 17,000 sales locations and online.

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