

# Detox Is Crucial To Any Successful Drug Or Alcohol Treatment Program



Released on: February 03, 2010, 4:45 am

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[Malibu, CA] - Cliffside Malibu, a prestigious recovery facility on the Malibu coast, has long been a leading light in the California treatment community. Now, the center is pleased to announce its renewed commitment to helping clients escape the grip of drug and alcohol abuse.

Addiction is a disease. Like any disease, it can only be overcome by virtue of intensive medical treatment. [Detox](#) and rehabilitation programs are absolutely essential to meaningful recovery. In the end, there's simply no other way for an addiction victim to heal.

Those principles, in turn, are the bedrock of Cliffside Malibu's treatment philosophy.

With its expert caregivers and posh amenities, Cliffside Malibu is a world-class institution. The center has always catered to an elite clientele. Now Cliffside is expanding its mission, with the goal of delivering the best care on the planet



to those individuals who need it. At Cliffside Malibu, nothing less than excellence will ever be acceptable.

"Detox is a tremendously delicate process," said Cliffside Malibu Program Director. "To be effective, it has to be managed exactly the right way, by

people who know exactly what they're doing. Our drug rehab and detox programs are administered by leading figures in the field. That helps to explain why our drug treatment patients enjoy such a robust rate of success."

Unfortunately, that passion for superlative care is precisely what distinguishes Cliffside from its competitors.

It's one thing for a detox center to offer drug treatment services to its clients. It's quite another thing for that facility to devote adequate resources to the detox recovery process. In fact, many of the most high-priced treatment centers in Los Angeles employ inferior detox and rehabilitation caregivers. As should go without saying, these institutions routinely fall short of the promises they make in their advertising brochures.

For recovery patients and their families, say Cliffside administrators, that sort of failure is unacceptable.

"Addiction ruins lives," said Cliffside's Clinical Director. "Our clients trust us to help them find the best possible way forward, and we do everything in our power to fulfill our responsibilities. To do anything less would be both unprofessional and immoral."

Every addiction victim understands the perils of the disease. What might not be so obvious, though, is that successful drug treatment really can make a world of difference. The detox and rehab experts at Cliffside Malibu have a long record of helping clients heal from the inside-out. Now more than ever before, the center's residents have reason to believe in a healthier and happier future.

Cliffside Malibu is a luxury alcohol and [drug detox](#) treatment center located in Malibu, California. For further details about Cliffside's treatment methods, amenities, or other general information about drug and [alcohol detox](#), please call 1-800-501-1988 or visit our Web site at [www.cliffsidemalibu.com](http://www.cliffsidemalibu.com).

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