

Doctor Doctor, I Feel Great!



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Fun, sun and cocktails were the order of the day for staff at a leading telecoms firm in a bid to combat the winter blues.



A luau was held across Daisy's UK-wide offices on Monday, February 1st, which is statistically known to be the day on which staff across the UK are most likely to take a 'sickie'.

The company hoped the event would help erase the common mix of post-Christmas blues, general burn-out and the seemingly distant summer by providing staff with extra incentives to come to work – and enjoy it.

As staff dragged themselves to work on what was a cold, dreary Monday, they were met with a hula girl and Polynesian guy, who presented them with a pick-me-up non- alcoholic cocktail and flower lei.

A Hawaiian chill-out area was set up in the offices, where staff could relax during break times and an inter-office limbo competition was held to raise a few laughs during lunch. A raffle

was also held to give staff the chance of winning free lunches for a week.

Daisy Chief Operating Officer, Gareth Kirkwood, said: "We never want to think that our staff would consider taking a 'sickie' because they cannot face the day that lies ahead of them.

"It doesn't take much effort to raise a smile and a laugh and that is exactly what we were trying to do on our Hawaiaan themed day.

"If our staff are happy, our customers are happy and while it may cost money to hold such events, a contented workforce is a priceless commodity in a company which prides itself on customer service."

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About Daisy Group PLC
Daisy Group PLC is a leading provider of integrated voice and data services to the small-medium business market providing key services such as [business broadband](#) and [mobile business broadband](#).

Daisy Group provides a combined product set including access, hosting, voice, managed services and mobile telephony. Offering business-quality communications with unrivalled and award winning customer care, the Group operates from its business centres in London and Lancashire.

Daisy Group has recently acquired and now includes Daisy Communications, Freedom4 PLC, Vialtus Solutions and Redstone Telecom as well as the trading assets of AT Communications and Eurotel.

If you would like to find out more about Daisy Group PLC's products, services and offers, please visit www.daisyplc.com

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