

GQ Has Announced Exclusive Collaboration With Kurt Geiger



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GQ has announced an exclusive new collaboration with the luxury shoe retailer, Kurt Geiger. The collaboration means that every copy of the March issue of GQ will carry a Kurt Geiger gift card. These cards will come ready-loaded with £15 to spend in any Kurt Geiger boutique around the country. In addition, ten randomly selected cards have been pre-loaded with £1000.

GQ is currently the only menswear title to produce an annual shoe guide, The Ultimate GQ Guide to Shoes, in association with Kurt Geiger. Rounding up the best footwear, from the big designers to the High Street, GQ selects the must-have investments, picks socks with real appeal, and interviews today's most influential designers. The supplement also highlights some of the most significant designer collaborations, where Britain's traditional shoemakers have joined forces with cool fashion houses to come up with interesting projects.

Dylan Jones, Editor of GQ, commented on the partnership with Kurt Geiger, "Whether you top up the card and gift it on, or spend it on yourself, there's no excuse not to indulge in some serious shoe shopping. GQ has long eschewed covermounts, maintaining a policy of only offering our discerning readers genuine added value, whether in the form of editorial supplements or retail offers the stylish GQ man will really respond to, and our March issue will provide both."

Notes to editors:

About**Kurt****Geiger:**

Kurt Geiger is Europe's largest luxury shoe retailer with five own label brands – Kurt Geiger, KG by Kurt Geiger, Carvela, Solea and Fashionistas – and over 70 luxury brands in its portfolio, including Gucci, Prada, Christian Louboutin, Jimmy Choo, Dolce & Gabbana, Paul Smith and Church's.

About [GQ](#):

GQ is the UK's biggest selling quality men's magazine. Part of the Condé Nast stable - who also publish titles [Vogue](#), [Wired](#), [Glamour](#) and Vanity Fair - GQ regularly features original journalism from writers including AA Gill, Will Self, Tony Parsons, Rod Liddle, Alexis Petridis, Piers Morgan, Matthew d'Ancona and Tom Parker-Bowles. The magazine is recognised as the authority on men's fashion and style, and also works with the best photographers operating today including David Bailey, Sam Taylor Wood, Simon Emmett, and Gavin Bond. GQ's current ABC is 120,057 (July-December 2009).

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