International Aircraft Sales Website Goes Mobile



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QUEBEC, February 17, 2010 -- International Aircraft Sales, Inc. (IAS), today announced that its website, ias.com, has been optimized for mobile devices.

Designed specifically for mobile platform, the IAS Mobile Website, ias.mobi, enables easy and intuitive navigation of pertinent IAS information, such as <u>Aircraft for Sale</u>Database, Dealers/Brokers Directory, Aircraft Finance Listing, Aircraft Insurance Listing and other relevant features.

"IAS customers will now be able to access our content on the move quickly and easily," said Iannick Legare, Corporate Vice President at IAS. "To better serve our customers, we want to continually evolve our company by integrating to our website all new web technologies as they emerge. This new initiative further demonstrates our commitment to being a major reference in the online aircraft sales industry."

The Gartner Group estimated that there will be three billion mobile subscribers in the world by 2010. This indicates that there will soon be more people around the world with access to mobilized content, than people with standard PC-based Web browsers.

The new site can be viewed from an XHTML browser at: <u>http://ias.mobi</u> or<u>http://mobile.ias.com</u>

More information about IAS mobile Website can be found at: http://www.ias.com/en/mobile.aspx

About International Aircraft Sales, Inc. International Aircraft Sales (IAS) is a complete online solution designed to connect worldwide aircraft buyers, sellers, dealers and brokers. Through its website, www.ias.com, IAS provides new and <u>used aircraft for sale</u>, lease, charter, and fractional ownership to companies and private individuals. This is a premier destination for those who are looking for a professional online venue to buy, lease or sell aircraft. For more information, visit www.ias.com.

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