More Men Seek Alternative Flowers to Roses

Released on: February 01, 2010, 1:39 pm
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Industry: [Retail](#)

An increasing number of females are receiving a greater variation of floral bouquets from their husbands and boyfriends on Valentine's Day.

Florists see that men are increasingly looking for the delicate and original in their selections of flowers for their loved one.

One of the top UK florists, Serenata Flowers, is confident that the long-established range of choices will still influence the majority of customer choices.

The Managing Director of Serenata Flowers Peter Ahl, claims:

"By analysing our sales statistics the most recent years we observe an obvious tendency to a wider selection of colours and kind of flowers for Valentine's Day."

"Great statement bouquets could mean a bouquet of pink flowers. By going for the unique and original I imagine that a man simply is trying to say how delicate and original his woman is."

"In spite of the growing alternatives, red roses are still rising in sales year by year for us. In actual fact You can't do any mistake with them and I would expect red roses to be our best-seller also this year."

Serenata Flowers is a [London florist](#) that offers next day and same day flower delivery uk for customers who wish to send flowers. The online flower shop offers a great variety of different flowers for example [Valentine roses](#). The customers can easily buy flowers online and send flowers by post.

Serenata has recently introduced a flexible "avoid the school run" delivery slot early mornings and late afternoons. The company also delivers on Saturday mornings. With Serenatas service customers can easily [send flowers to Birmingham](#), Edinburgh, or London and other cities in the UK. Serenata also offers International flower delivery.

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