

# The 1 Minute Life Insurance Check Provides A Quick And Easy Way To See If There Are Savings Available



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The [1 Minute Life Insurance Check](#) calculator only requires a few simple pieces of information – date of birth, level of cover, type of cover, whether nicotine products have been used in the past 12 months, the remaining term on the policy and the current monthly premium. The calculator then checks against rates from a comprehensive panel of leading insurers to see if the current monthly premium can be beaten. If it can, L&C's expert advisers can help customers take advantage of the better premiums on offer.

Richard Morea, technical manager at L&C said 'many consumers take [life insurance](#) when they start a family or take a mortgage. They have the reassurance of knowing the cover is in place but don't routinely review the cost as they might with other household bills. The 1 Minute Life Insurance Check provides a quick and easy way to see if there are savings available that they could take advantage of.'

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Editors:

London & Country (L&C) is the UK's leading no-fee mortgage broker. Based in Bath, it provides whole of market advice via telephone and

post to clients nationwide. As well as residential mortgages, it also specialises in the Buy-to-Let and adverse-credit sectors.

L&C is a Climate Neutral company and for the last seven years has invested in climate friendly projects and tree-planting to help offset its emissions and those of its customers. For more information, go to [www.lcplc.co.uk/green](http://www.lcplc.co.uk/green).

**L&C has won numerous awards including:**

Best Mortgage IFA/Adviser of the Year – Money Marketing, 2004, 2005, 2006 and 2008

Best Technology Adviser – Money Marketing 2007

Best Mortgage Broker outside London – Mortgage Strategy, 2004 and 2005

Best National Broker – Mortgage Introducer 2005, 2006 and 2007

Best Overall Broker – Mortgage Introducer 2005

Overall broker of the year – Pink Home Loans, 2006 and 2007

Top 100 company in the Sunday Times Fast Track 100 for 2004 and 2005

Business of the Year – The Bath Business Awards 2005

Growth Strategy of the Year – National Business Awards (Wales and West) 2008

Business Leader (Broker) – British Mortgage Awards - 2008

Online Mortgage IFA of the Year – Financial Adviser - 2008

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