

Trading Floor Launch News Widget

Trading Floor Forex, equities and futures strategy

Released on: February 24, 2010, 10:06 am

Author: [Trading Floor](#)

Industry: [Financial](#)

Trading Floor, the website featuring commentary by Saxo Bank's strategy team, is launching a news widget - a 'mini web site' - allowing the latest stories from Trading Floor to be placed on any website or blog by pasting a few lines of computer code.

The widget is the first of several FX Tools under development that will be launched during 2010. The tools will support Trading Floor's aim of providing the best knowledge to online traders in [Forex trading](#), equities, FX options and [CFD trading](#). The code can be copied from tradingfloor.com/FX-Tools and links are provided to help on how to add the code to the two of the most widely used blogging platforms.

Trading Floor's strategy team writes posts throughout the trading day, starting with the opening of European markets to the close of Asian.

Trading Floor offers a range of news and market analysis including the daily trading stance which highlights the important signs to watch for in economic indicators and key levels for the major currency crosses, FX options and commodities. This includes a calendar for important earnings announcements and macroeconomic events. Trading Floor also publishes a wide range of reports covering macroeconomic indicators, and trading suggestions for FX and equities which are all free to download. Trading Floor also offers two to three interviews a week covering FX, equities and commodities. Commodities are covered with Ole Hansen on Wednesday and the FX and equity update is broadcast on Friday. Extra interviews are posted for significant macroeconomic indicators or reports.

Commentary on Trading Floor is written by Chief Economist David Karsbøl, Equity Strategist Christian Tegllund Blaabjerg and Forex expert John Hardy. Futures and Fixed Income expertise is provided by Ole S. Hansen and Alan Plaugmann. Also commenting are Market Strategist Mads Koefoed and Research Analyst Robin Bagger-Sjöbäck.

About

Trading

Floor

Trading Floor is run by Saxo Bank - one of the most successful of the new generation of trading platforms. Trading Floor delivers tradable knowledge about key industry events, global trends and trading strategy within Forex, [CFD](#) and commodity markets. Good information drives profitable decision-making, making Trading Floor an important tool for anyone involved in the markets and interested in [Forex](#) strategy. Trading Floor aims to inform, inspire and provide an entertaining read for the contemporary trader.

Media Contact:

Andrew Arnold
Saxo Bank A/S
Philip Heymans Alle 15
DK -2900 Hellerup
+45 39 77 40 00
www.tradingfloor.com

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)