

US Firm Experiences Spike In Demand For Green Building Materials



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Florida, USA – Thursday, February 19, 2010 - Florida-based home improvement quote website Local Quoter America has announced a spike in the level of demand for environmentally friendly building materials since the start of 2010.

The company, which has its head office in Miami, said more and more households are looking to use 'green' building materials such as vinyl siding in their home improvement projects, in an effort to minimize the effect of their properties on the environment.

One of the strongest themes to come out of last month's 2010 International Builders' Show in Las Vegas, was the increasing desire to build sustainable homes in America. The proof that more emphasis is being placed on eco-friendly products such as siding, can be found by looking at recent trends witnessed by Local Quoter.

Les Yates is head of the online price comparison website www.localquoter.net/us which searches for home improvement quotes from a database containing thousands of building companies across America.

He said: "So far during 2010, over 50 per cent of all the enquiries we have received through the website have been related to [siding quotes](#). I think it really shows how important the use of environmentally friendly materials is to homeowners, as well as a strong indication of the way the building industry is going."

Siding has always been a popular product in America as an exterior cladding for houses, but increasing knowledge about climate change issues and the importance of using sustainable building materials has boosted awareness

considerably. Like other sustainable products, the vinyl siding manufacturing process is very efficient, with little waste produced. The product is also virtually maintenance free and only needs periodic cleaning with soap and water much like the materials used in the frames for [replacement windows](#).

Calli Schmidt, director of environmental communications at the Washington-based National Association of Home Builders (NAHB), backed up the recent trend seen by Local Quoter America. She said the organisation is also expecting to see increased demand for green materials, although "it is not a landslide yet", with the state of the credit market holding back building projects whether they have green credentials or not.

Schmidt said: "Once the economy starts moving again and the housing market starts to rise, it's pretty clear to NAHB members that the future of building is much, much greener. The interest in obtaining the "Certified Green Professional" educational designation has continued unabated over the past two years and the National Green Building Standard and Commentary are the two biggest sellers in our member bookstore."

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About Local Quoter America:
<http://www.localquoter.net/us/> is an online price comparison site specializing in the home improvement market. It is a sister company of Local Quoter, one of the largest home improvement sites in the UK.

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