

CQout Introduce Auto-Sync To Reduce Auction Administration Burdens



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CQout, the UK based international auction company, who recently announced the launch of its services to the USA, has now announced the introduction of its new Auto-Sync technology to help eliminate many of the administrative burdens often experienced by sellers.

Auto-Sync is a new technology introduced by CQout that aims to take away all the administrative chores experienced by sellers, allowing them to devote their time to servicing their sales and their customers.

As the economic gloom continues, many small to medium size businesses who sell on the internet are looking to expand their customer reach and grab every precious buyer they can market their goods to. Some businesses with their own web sites have already expanded into selling on other platforms such as ebay and Amazon. However, CQout has recognised the problems that can occur when using other selling platforms, namely the huge work load and administrative tasks, such as sellers having to list entire inventories manually on other sites even though it is already on their own web site. Sellers may also have to pay a charge for using such platforms.

With Auto-Sync, CQout simply takes data automatically from a seller's own website to create a professional-looking auction listing on CQout. As a seller updates their own web site with stock movements or price changes, their listings on CQout are updated as well, resulting in sellers now having an additional shop front that reaches a wider audience and doesn't require a huge amount of time or work to maintain.

Siamak Bashi, CQout co-founder and chief executive, said: "We always strive to help and support our sellers in any way we can. The Auto-Sync is a huge leap forward in eliminating the administrative burden of listings for our sellers and allowing them to reach a wider customer base."

About

CQout:

CQout is a UK-based, international auction company, which has recently broken into the US market, with users in more than 57 countries around the world, conducting person-to-person and business to consumer [online auctions](#) at CQout.com, CQout.co.uk and CQout.ie.

CQout's facilities enable buyers, once registered, to bid in a selection of different auctions, including [antique auctions](#), [online books auction](#) and [online car auctions](#). CQout also provides buyers the opportunity to buy a wide selection of other merchandise such as computer software and hardware, consumer electronics, household appliances, collectibles, toys and sports equipment, which are sold by other individuals and merchants.

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