

CarProof Hits The TV Screen Thanks To The Clever Heads At Creative Bube Tube Production Agency



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Author: [Creative Bube Tube](#)

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A growing vehicle history report company takes the next step into the world of television commercial advertising.

[CarProof®](#), a Canadian vehicle history report company, has made the choice to bring their services to the public eye using the power of television commercials. The imaginative team at [Creative Bube Tube](#) television production agency is being used to develop the concept and produce the commercial. Although CarProof has been around since 2000, they will be a fresh face to [television advertising](#). This has sparked numerous ideas of how it would be best for the company to become a household name when it comes to buying used vehicles.

Nic Taylor, assistant producer at the [television commercial production agency](#), helped create the concepts for the [CarProof](#) commercials. "We both wanted something witty and creative that would get CarProof recognized by everyone. So our inventive team came up with a few short skits to choose from and decided on which ones would best represent CarProof's services." The commercial production agency took great care in the filming of the commercial, making sure only the highest quality equipment was used. "We went all out on this production to make sure we got a professional look and feel. We made sure to pick the right actors and their portrayal of the characters helped make this commercial so appealing to the audience." says Jenny Munford, owner of [Creative Bube Tube](#).



A [vehicle history report](#) helps both consumers and dealerships to gather detailed information regarding a used vehicle. This includes past accidents, liens, odometer discrepancies and more. The new ads will highlight these services as well as provide situations the viewers can relate to and understand the importance of these reports. "I'm very excited to see the commercial on television. We expect a great response and hopefully will get the point across that getting a vehicle history report on a used car is a smart decision. Creative Bube Tube has put their full force behind us and the results look amazing!" stated Joe Varkey, VP Marketing at [CarProof](#).

About [CarProof](#): CarProof, a London, Ontario company, was started in 2000 to provide the most comprehensive, accurate and timely used vehicle history reports available in Canada. In addition to being the Official Report of the OADA-TADA New Car Dealers of Ontario, CarProof is used by the government of Alberta and PEI as part of their provincial registry, endorsed by the Insurance Corporation of British Columbia and by the major motor vehicle manufacturers throughout Canada. CarProof is also the sole supplier of vehicle history reports to both Manheim Canada and the ADESA Canada auctions for all of their U.S. import vehicle and arbitrations. For more information about CarProof, visit www.carproof.com

About [Creative Bube Tube](#): Creative Bube Tube continues to produce superior quality commercials, backed by a team of high skilled and creative individuals who take pride in each project they work on. The production company works not only on commercials and infomercials but also provides numerous services including but not limited to: Research and Project Development, Creative Conceptualization, Storyboards, Location Scouting, Casting and Scripting, Set Design, Studio Production, Professional Lighting & Audio, Professional Wardrobe, Hair and Make-up, Directing and Creative Supervision, Full Service Editing, Special Effects, Graphics and Animation, and a wide variety of Voice Over Talent. The brilliant team has worked with numerous clients worldwide, including New Beacon Financial, allMax Nutrition, Hauser Furniture, Touchstone Resort, The Canadian Gift Planners Association, Slimband, avVaa World Health Products and Skin Vitality Medical Spas. For more information on Creative Bube Tube, visit us online at www.creativebubetube.com.

Contact:

Nic Taylor
Creative Bube Tube
225 Main St E.
Milton, Ontario, Canada
L9T 1N9
(905)-876-9229
info@creativebubetube.com
<http://www.creativebubetube.com>

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