Colocation America Improves Business Performance While Lowering IT Costs

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Leading colocation server hosting company reduces IT expenses in small, mid-size, and enterprise companies.

Los Angeles, CA (PRESS RELEASE) March 3rd, 2010 – Colocation America, a leading colocation server hosting company, announced today its success in reducing IT expenses for clients by providing data center colocation hosting services, security protection, and continuous up time.

"Small and mid-size businesses often settle for a data center that doesn't meet their needs because of the related costs of energy and cooling, and adequate security," said Shawn Jacobs, Director of Marketing at Colocation America."Bandwidth is another huge expense, and most companies only need all their bandwidth a fraction of the time."

To alleviate an IT department's prohibitive costs, Colocation America's hosting services include multiple power and cooling paths, 24/7 biometric security, and virtually unlimited bandwidth transmission through upstream providers. Unexpected costs associated with in-house data centers such as losing data and experiencing downtime due to bad weather or transitioning to a new system are alleviated with Colocation America's security, management and data storage services.

"Losing customer data is a tragedy no company should experience so we take every precaution necessary to ensure our customers' servers are online and available," said Jacobs. "Colocation America prides itself on delivering peace of mind for every business we host, especially during natural disasters, expansion, or network threats. Our emergency generators and firewall protection enable us to guarantee 99.99% up time, so our customers can rest easy and focus on their business."

Colocation America's expert team and employee training programs reduce costs for colocation hosting customers by eliminating the need for a company to hire its own specialized engineers. In-house data centers experience downtime when upgrading to allow for business growth. In addition, investing in technology for anticipated future growth significantly raises IT costs. Colocation America keeps those costs down with expansive data center space and custom server options.

"At Colocation America, creating a state of the art, secure and fast data transmission system is only part of the equation," says Jacobs. "By understanding the needs of your business, we keep costs manageable for every company regardless of size."

Colocation America continues its quest as one of the fastest growing colocation server hosting providers in the nation. Customers looking for a reliable colocation hosting provider are encouraged to visit colocationamerica.com for move-in specials, data center locations, POPs, security, reliability, and pricing information.

About   Colocation   America,   Inc.
Established in 2000, Colocation America has grown to become one of the most reliable colocation hosting providers nationally. Based in Los Angeles, California, Colocation America was built from the ground up by professional engineers with a vision of delivering a fully integrated, trusted colocation server hosting service. Colocation America Corporation has earned a reputation with its attention to detail, highly qualified technicians and commitment to the latest data center technology.

Colocation America's primary data centers are located in the world famous "One Wilshire" building (West Coast Hub) and 60 Hudson (East Coast Hub) in Los Angeles and in New York. Colocation America's data center locations provide maximum scalability and connectivity to major fiber carriers and can connect to virtually any backbone provider. Colocation America has direct access to over 240 bandwidth providers around the world and can scale Internet   connectivity   to   meet   client   needs.

For more information contact Colocation America at 1-800-296-8915, email Sales@ColocationAmerica.com, Twitter us @ColocationUSA, and visit www.ColocationAmerica.com.

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