

Inflatable Furniture To Aid Flood Torn Towns



Released on: March 23, 2010, 8:39 am

Author: [Inflatable Everything](#)

Industry: [Retail](#)

Inflatable Everything, A Bishops Stortford based company that supply an extensive range of inflatable products, claim that during periods of high risk of flooding the government should do more to prepare those at risk by kitting out peoples homes with inflatable furniture.

For some people in the UK the threat of flooding which is usually perceived to occur during Autumn and Winter but can actually occur in Spring as well as Summer, has turned into an on going battle with nature to prevent their properties from being damaged and belongings being washed away by the ebbing tides.

Inflatable Everything, is highlighting that inflatable furniture such as [inflatable mattresses](#), blow up children's toys and even a boat shaped [inflatable drinks cooler](#) can be used to prevent household items including the beers from floating away and being damaged.

To pay for the equipment, Inflatable Everything are about to start lobbying the government to provide grants to people in the most affected areas, so they can prepare themselves for the future.

In order to get as much backing for the petition as possible and get a better understanding of the situation, team members at Inflatable Everything are to visit flood prone areas of the UK such as Hull and Doncaster, to gather signatures and get the voices and stories of the people heard.

As a safety precaution, [inflatable kayaks](#) and [inflatable canoes](#) should also be made readily available to help flood victims safely evacuate their properties and head for higher ground in the event of an emergency.

Steve Whittle, Marketing Manager for Inflatable Everything, commented on the situation by saying "With the cost of flooding for the UK now running into the billions, we think the government should provide grants to the worst affected areas so they can invest in inflatable items.

Steve Whittle also commented, "Given the spiraling insurance costs many of these flood risk residents have to pay, Insurance companies should reduce their premiums if customers invest in appropriate inflatable's to protect their possessions."

The major benefits of investing in inflatable products is that these products can be pumped up or deflated in a small amount of time and can be kept under the bed until they are needed which is ideal during times of crisis. This of course is perfect for residential areas that are built up on flood plains that have a higher risk of sudden flooding as a result of bursting river banks.

With major flooding such as that seen in Cockermouth costing an estimated £206,000,000 it is hoped that inflatable products and future innovations in flood protection could dramatically reduce the impact this natural disaster has on homes and families.

Safety campaigners however, are already raising concerns about the risk of people floating off down the high street in the middle of the night on their inflatable beds and arm chairs. Perhaps arm bands should come as standard, just in case.

About Inflatable Everything

Inflatableeverything.co.uk, is part of the RCH Group which has been trading since 1978. The product range at inflatable's cover anything from inflatable party props, costumes, blow up beds, inflatable pools, sledges and marquees - there really is no limit.

The philosophy at Inflatableeverything.co.uk is simple - Choice, Value and Service. It believes that customers should be able to choose from an extensive 'off the shelf' product range, be able to buy at the most competitive prices and enjoy a professional and efficient service on every order.

Inflatable Everything supplies to consumers and a large range of businesses.

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Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)