

Jon Renau Introduces a New Wig Collection



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Lindale, TX - March 12th, 2010 - The ingenious wig designers at [Jon Renau](#) have managed to once again show why they are one of the best wig manufacturers in the world. The new, innovative SmartLace wig collection has now made its inroads into retail outlets and online wig stores. SmartLace is a new type of lace front wig that has been perfected by Jon Renau. Wig lovers now have four distinct styles to choose from, each with their own unique look and personality. These four styles include: the sexy long hair [Zara Wig](#), the contemporary short hair [Bowie Wig](#), the medium length bob style [Alia Wig](#), and the classic short hair [Hillary Wig](#). The Zara and Alia Wig have a lace front, monofilament top, whereas the Bowie and Hillary Wig have a lace front, open cap construction.

Since the late 1960's, Jon Renau has been known for their unique wig styles. The popular Easihair collection consisting of various clip-on ponytails, hair wraps, and headbands has been one of Jon Renau's biggest hits among hair piece wearers in recent times. Now with the release of the SmartLace wig collection, Jon Renau continues its great run of success in the wig industry by releasing a product that stands out from other types of wigs. SmartLace wigs are synthetic style wigs that have very unique advantages over more traditional types of wigs. Customers, who purchase a SmartLace wig, will notice that there is no tape or any kind of adhesive required in order to obtain a comfortable fit around the head. The contours of these wigs match the dimensions of any type of head shape, allowing wig wearers maximum styling versatility, along with a secure fit all around. Another advantage the SmartLace wig collection offers is extreme comfort and style. Individual hair strands are hand-tied to the lace. This process gives the illusion of natural hair growth. The front part of the wig has a smooth fine lace that is soft to the touch. This special feature completely eliminates any scratching or irritation that sometimes occurs with other types of wigs. SmartLace wigs from Jon Renau never unravel or run. Wig lovers can trim the fine lace, if

they want to customize the wig to fit their individual hairlines. Even with trimming, no unraveling will take place, and the wig will maintain its shape without any kind of stretching. In addition, there is only a minimum amount of maintenance required in order to keep the SmartLace wig looking beautiful day in and day out.



Synthetic style wigs are a popular, less expensive option in contrast to **human hair wigs**. In fact, according to www.wigindustry.com, 70% of all wigs sold throughout the world come in some kind of synthetic fiber. Many of these fibers have the look and feel of real human hair, and SmartLace wigs from Jon Renau are the perfect choice for those seeking an "easy to wear" wig that offers the flexibility and versatility needed from a styling standpoint. Women appear to be the main audience showing interest in the wig department, especially famous women in the entertainment industry. The fun loving Sherri Shepherd, co-host on the popular daytime show 'The View', adores wigs. She quotes: "It's like an accessory to me, like a hat or a bracelet. You can become someone else, and then you go home and take that bad baby off!" However, wig use among men has increased dramatically over the years as an alternative to televised hair medication products promoting hair growth. The SmartLace wig collection is specifically geared toward women, as the four distinct styles show and is already starting to become a "hot" topic among female wig wearers in all the right directions. Many laced wigs come from China, but Europe also has manufactured laced wigs. However, lace wig imports from China are more affordable in the U.S. in contrast to their European counterparts. Unfortunately, the global wig industry in general took a hit in sales with the current economic sag that is taking place, especially in the United States; however sales are now starting to recover on a global basis as there are now signs that the economy is trying to turn around. All this said this is the perfect time for Jon Renau to release the SmartLace wig collection. Innovative, stylish, and fun to wear, SmartLace wigs are sure to grab the attention of wig lovers all around the world since individuals are looking for something different and unique.

The HeadShop Wigs Online (www.theheadshoponline.com) now offers Jon Renau's new SmartLace wig collection. The SmartLace collection from Jon Renau is one of a kind. These particular wigs are not only gorgeous, but are extremely comfortable and give women the style and color they crave. The HeadShop Wigs Online offers all kinds of Jon Renau wig products, along with other very popular wig manufacturers such as, [Rene of Paris](#), [TressAllure](#), [Louis Ferre](#), [Revlon](#), [Tony of Beverly](#), [Estetica Designs](#), and many more.

The manufacturers of Jon Renau wigs have made a very wise decision with the SmartLace collection. It appears that these novel wigs are going to be another big time seller, and the timing could not be more ideal. Hard economic times do not mean that individuals are not going to still enjoy themselves. If anything, more people will indulge their minds in arts and entertainment, along with fashion in order to take the stress off their worries. Hardworking women are no exception here, and one of the things ladies love most is to style their hair and put on their makeup, even if they are staying at home for the evening. Wigs are just simply fun, and the SmartLace wig collection from Jon Renau offers all the excitement and entertainment women desire from a quality wig manufacturer.

About

TheHeadShopOnline.com

The HeadShop Wigs Online offers customers a diverse selection of quality style wigs from some of the largest manufacturers in the wig industry. Online shopping for a new wig is made easy by the HeadShop Wigs Online. Customers can shop by brand, category, length, or style by the simple click of a button. This online wig retailer not only offers a terrific selection of wig and hairpiece products from some of the most popular wig manufacturers, but caters to a start to finish fresh new look with a large assortment of wig care products to complete the look. There is free shipping on orders exceeding \$50, and numerous clearance items at a great price. The large stock inventory of diverse wig products from top-notch manufacturers attracts both women and men to the HeadShop Wigs Online, along with new, breakthrough products, such as Jon Renau's SmartLace collection.

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