

LV= To Open New Offices In Huddersfield



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LV=, insurance, pensions and investments group, has announced that it is opening new offices in Huddersfield. This is in addition to LV='s road rescue company, Britannia Rescue, which is already based in Huddersfield town centre, employing around 100 people.

The new LV= offices will be in Folly Hall and are scheduled to open in July 2010. This will also become the new home to Britannia Rescue, which will be moving from its current offices in Station Buildings, where it has been based for over 20 years. Having celebrated its 25th year of operation in Huddersfield last year, Britannia Rescue has reached capacity at Station Buildings and needs to move to enable the business to expand further.

As well as the Britannia Rescue management team, LV= will open a new 24-hour call centre in Folly Hall to deal with both calls from [LV= car insurance](#) customers who have been involved in an accident, and Britannia Rescue breakdown calls. The 24-hour service will also be expanded to LV= [home insurance](#) customers during 2010 and the new office is set to become the company's primary 24-hour call centre.

The new jobs there will be advertised later in the year and will include customer service advisor roles, team leader positions and management opportunities.

LV= is a leading mutual financial group with over 3.6 million members and customers. The company offers a wide range of financial products including [insurance](#), pensions and investments.

The new LV= office at Folly Hall will have the capacity for around 175 people. It is located 10 minutes from the station in a Grade II listed building which has been renovated as part of the regeneration of Huddersfield's Waterfront Quarter.

Simon Stevens, general manager of LV='s Huddersfield operation, said: "We are delighted to be expanding in the town. Huddersfield has been a fantastic base for our Britannia Rescue business and with our positive experience here we are confident

that Huddersfield will also be a great location for part of the LV= [car insurance claims](#) operation.

"We are committed to Huddersfield and to providing new jobs in the area. LV= is a fast-growing general insurer and when many other financial companies are making redundancies we are actually expanding. This means that not only is there the opportunity for local people to join us, but there are also great career prospects and the chance to move up in the company."

Cllr Mehboob Khan, Leader of Kirklees Council, said: "It is excellent news that such a well known and respected company is investing in our area. We have a good relationship with LV= through their Britannia Rescue operation which has been based in the two for many years and we are delighted they have chosen to expand their operation in Huddersfield and create jobs for local people. Working with Kirklees businesses, from small traders to larger organisations, is one of the many ways in which the council continues to tackle the problems caused by the recession."

Barry Sheerman, MP for Huddersfield, said: "The fact that [LV=](#) is expanding in Huddersfield is an excellent omen. Increasingly Huddersfield is being seen as an exceptional place to live and work, and in which to find talented and hardworking employees. The Folly Hall scheme adds to the innovative regeneration of our waterfront development and I hope that LV= and the town prosper together."

Notes to editors:

About

LV=

LV= employs more than 3,800 people, serves more than 3.6 million customers and members. LV= is also the UK's largest friendly society (Association of Friendly Societies Yearbook 2006/2007, total net assets) and a leading mutual financial services provider.

Britannia Rescue is the UK's fourth largest road rescue organisation and is part of the LV= group of companies. Britannia Rescue's network has over 3,000 breakdown professionals nationwide and average response time is under 40 minutes.

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