Network Affiliate Provider Clickbooth Continues to Expand Its Staff in 2010

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Last year was one of great growth for IntegraClick and its performance-based network affiliate provider Clickbooth. Inc. Magazine ranked IntegraClick No. 5 on its "Top 10 Companies by Growth Rate" list, and Website Magazine named Clickbooth the No. 1 Affiliate Network in the world. IntegraClick and Clickbooth will move into a new, 12-acre campus in Sarasota, Florida, this year. The move would allow IntegraClick, advertiser and publisher network Clickbooth, and its sister companies, to quadruple in staff. A moving date has yet to be set but with the expansion looming, several positions have been posted.

March, 2010 – Before moving into its new 12-acre campus in Sarasota, Florida, later this year, IntegraClick and its advertiser and publisher network Clickbooth plan to add to the company's staff. IntegraClick and Clickbooth saw significant growth in 2009, and were ranked No. 5 on Inc. Magazine's "Top 10 Companies by Growth Rate" list and named No. 1 Affiliate Network in the world by Website Magazine, respectively. The company plans to make several hires before the move, including for these two challenging roles:

Content Writer and Editor – This position will specialize in advertising campaigns, e-mail campaigns and landing pages for IntegraClick and/or network affiliate provider Clickbooth. Responsibilities will include collaborating with marketing management and creative teams, writing clear and persuasive online content, and overseeing campaigns from production to completion. This position will also be responsible for various corporate communications. The ideal candidate will have five to seven years experience in advertising, with three to five years of copywriting experience for websites, direct marketing products and banner ad campaigns. A solid

understanding of SEO techniques is required.

Affiliate Strategist – This position will oversee client accounts from initial enrollment through advertisement execution. Responsibilities will include the development of relationships with other businesses in the industry and competitive research and analysis, plus finding and developing clients, especially Fortune 500 companies. The strategist will also develop long-term relationships with those in the publisher network, and will negotiate pricing and contracts. There will be travel opportunities to trade shows, four to five times per year. The ideal candidate will have one to two years experience in online marketing, publishing or sales.

To apply for either of these positions with IntegraClick and its network affiliate provider Clickbooth, please contact Delia Arteaga-Bussalleu by email (delia@clickbooth.com) or by phone 941-584-6558, ext. 214.

IntegraClick was founded in 2002 and has since become a pioneer in the performance-based interactive marketing industry. Its exclusive advertiser and publisher network Clickbooth.com creates powerful partnerships for advertisers and publishers. Advertisers have access to thousands of exclusive, high-performing publishers in an environment that is risk-free and focuses on maximized returns on investment. Publishers have access to top campaigns in every vertical market and are guaranteed the highest payouts in the industry. Clickbooth allows its compliance team to offer quality leads and to ensure compliant distribution and brand protection, which has been a major part of the network's success. Featured advertisers in the network affiliate program include Dish Network, Reunion.com, Blockbuster, ADT, Vista Print and efax.com.

IntegraClick and Clickbooth: For more information about IntegraClick and its network affiliate provider Clickbooth.com, please contact Eric Schecter. IntegraClick and Clickbooth are located at 301 N Cattlemen Road, Suite 300, Sarasota, FL 34232. Call 941-483-4188 or visit clickbooth.com today. You can also connect with Clickbooth and its advertiser and publisher network on Facebook, twitter, Flickr and YouTube.

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