

TRAC Research Partners with CloudSlam™ 2010 to Present Key Trends for Managing Cloud Performance



Released on: March 22, 2010, 12:25 am

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Industry: [Internet & Online](#)

Walpole, Massachusetts – TRAC Research, a market research and analyst firm specializing in IT management, will lead three sessions at CloudSlam™ 2010 to provide insights into the key trends for managing the performance of cloud services. TRAC Research will deliver a keynote presentation and moderate two panel sessions at the event.

“As organizations are considering deployments of cloud services, many of them are concerned that they could lose control over the performance of IT services that are being delivered from the Cloud. Cloud computing is changing how organizations are leveraging computing resources, but it is also changing how they go about ensuring optimal performance of their IT services, improving resource utilization and enabling new technology rollouts in a cost effective fashion. Our sessions at CloudSlam™ 2010 will highlight IT performance management capabilities that organizations need to have in place to achieve the full benefits of deploying cloud computing services and avoid the deterioration of the quality of end-user experience. Also, we are excited to have some of the vendors who are leading innovation in the cloud management space participate in panel discussions that we will be moderating,” said Bojan Simic, Principal Analyst at TRAC Research.

TRAC's presentations will also explore the role that solutions for load balancing, application acceleration, end-user and application monitoring, business transaction management and IT service management play in managing the performance of cloud services.

Keynote Presentation:

Title: Best Practices for Managing Hybrid Cloud Environments
Date and Time: 8:15pm EST, March 23rd
Presenter: Bojan Simic, Principal Analyst TRAC Research

Registration and presentation abstract:
<http://cloudslam10.com/content/best-practices-managing-hybrid-cloud-environments>

Panel Session:

Title: Monitoring the Performance of Cloud Services: New Tools for a New Era
Date and Time: 6:45pm EST, March 23rd
Panelists: Motti Tal, EVP, Marketing, Product & Corporate Development at OpTier, Claudia Dent, VP of Product Management at Gomez, Chris O'Connell, Director of Product Marketing at Nimsoft, Bojan Simic, Principal Analyst at TRAC Research (moderator)

Registration and presentation abstract:
<http://cloudslam10.com/content/trac-research-panel>

Panel Session:

Title: Application Acceleration in the Cloud
Date and Time: 9:45am EST, March 25th
Panelists: Owen Garrett, Product Manager at Zeus Technologies, Opher Dubrovsky, AVP Product Marketing at Crescendo Networks, Michael Kuperman, VP of Operations at Cotendo, Bojan Simic, Principal Analyst at TRAC Research (moderator).

Registration and presentation abstract:
<http://cloudslam10.com/content/application-acceleration-cloud>

About CloudSlam™ 2010:
The 2nd Annual Virtual Conference on Cloud Computing will be hosted online from March 23-25, 2010. It is global event, covering latest trends and innovations in the world of cloud computing. Conference

panels, workshops, and tutorials are selected to cover a range of the hottest topics in cloud computing. Our conference tracks will focus on the technology, implementation experiences, legal aspects of cloud computing, security in cloud, business models and research. For more information visit <http://cloudslam10.com>

About

TRAC

Research:

TRAC Research is a business-to-business (B2B) market research and analyst company that specializes in IT performance management. The company's research approach is based on four key attributes of true market research: Trusted, Relevant, Actionable and Credible. Areas of coverage include: managing application performance over the WAN, application performance monitoring, Business Service Management (BSM), network monitoring, end-user experience monitoring, application delivery, managed network services, virtualization management, Cloud management and data center management. For more information about TRAC Research visit www.trac-research.com

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