Topman Launches Oliver Spencer Capsule Shoe Collection

TOPMAN

Released on: March 19, 2010, 8:00 am

Author: <u>Topman</u> Industry: <u>Retail</u>

Topman has launched a new capsule collection of shoes designed by British designer Oliver Spencer.

Oliver founded his own label in 2002 and now boasts flagship stores in both New York and London as well as being stocked in some of the world's most respected outlets. He wanted to create a collection that reflected his own wardrobe: a bridge between popular streetwear and traditional tailoring. The brand is an expression of modern man; his tastes, his touch, his style.

Oli's main inspirations come from hunting and the military. He adapts bits of Americana and ideas from Japan into his cool, English aesthetic. He admires Sandy Powell, costume designer for the Martin Scorsese movies Gangs of New York and The Aviator, as much as any fashion designer.

Oli has gained a cult following due to his use of quality fabrics, characteristic detailing, modern fitting, old-school construction and exquisite craftsmanship-characteristics which has been perfectly demonstrated in the new range of shoes.

"Oliver has that innate skill of being able to reinterpret an iconic menswear item and with just the slightest tweak of proportion, colour and fabric, redefine it as a modern classic. This Topman collaboration epitomises this with a collection that is both referential yet distinctively new", commented Gordon Richardson, Topman design director.

The collection focuses on one style of boot and one style of shoe, incorporating a unique brick red EVA wedge sole design which Oliver has championed through his own range of shoes to great acclaim. All the boots have been designed in a traditional desert boot style in either navy blue, stone or chocolate brown suede whilst the shoe is an oxford style toe cap in both navy blue or off white nubuck with white stitching.

The collection will be available from May 10 through the London and New York flagship stores and on line.

About Topman:

Topman offers the latest in <u>men's fashion</u> encompassing a range of styles to suit every shopper. Topman's extensive collection embraces everything from the latest fashion trends to classic pieces, and extends to <u>men's polo shirts</u>, mens hoodies, <u>men's underwear</u>, accessories and formal wear. Topman also provide the simplest way to search for and buy mens clothes, placing it among the leading fashion retailers in the UK market today.

PR Contact:

Adi Currie PR Manager Colegrave House 70 Berners Street London W1T 3NL +44 (0)207 9271276 www.topman.com

~~~~

Press release distributed via EPR Network (<a href="http://express-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-press-release.net/submit-pres