

UK POS Believes In The All Important Finishing Touches



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31 March 2010: Behind any retailers strategically designed POS should be a fixing which adds a suitable and discreet finishing touch, according to leading UK manufacturer of point of sale materials, UK Point of Sale Group Ltd (UK POS). Offering a varied range of display accessories and fixings is important for customers to complete their POS packages whether that be a bespoke or off the shelf product.

It is necessary to highlight the value of quality display accessories and fixings, such as suspension fixings, ceiling fixings, wobbler strips and suction cups, to retailers. As Sales and Marketing Director of UK POS, Debra Jamieson, explains: "Retailers will have a process from which they design and print their POS to how and where it is displayed. But how is it going to be attached and fixed without the fixings looking unsightly and intrusive? The answer is to offer a variety of options whatever the shape, size and weight of the POS and an experienced customer services team who can advise on the best option. As a manufacturer of these products, we can even design and manufacture unique items especially for customers."

"For example a leading furniture retailer approached us in the hope that we could solve a longstanding nuisance. It found that flexible wallets were always supplied with white adhesive buttons, which really stood out when placed on furniture. Having tried to source clear buttons for a while, our design team went that extra mile to mould clear alternatives to the retailer's desired specification."

UK POS' range of ceiling, wall, window and shelf fixing options ensures retailers have the accessories to finish the job. The range includes suspension and ceiling fixings, which come in a variety of designs to offer uplifting promotions or to guide customers around stores. Wobbler strips

provide off the shelf solutions for impulsive offers, whilst suction cups are discreet and secure making them perfect for window displays.

Currently UK POS is offering bulk buy discounts on its entire display accessories and fixings range. Customers can order products from the range online at www.ukpos.com or call 0161 431 4400 to speak to a member of the experienced customer service team.

ENDS

Notes to editors:

Established in 1989 and with its head office in Stockport, UK Point of Sale Group Limited (UK POS) is a leading manufacturer of innovative point of sale display systems. Already a preferred partner to some of the biggest names in supermarket, department store and high-street retailing, it offers over 3,000 quality items - ranging from [A Boards](#) and [Snap Frames](#) to [pavement signs](#). The majority of these items are made in the UK at the company's own manufacturing facility and all are available for next day, nationwide delivery. The company also offers bespoke solutions and continues to invest into the latest plant and machinery to keep its capabilities abreast of the very latest PoS advances.

For further information visit: www.ukpos.com

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