

Volusia Manufacturers Association keeps Daytona Beach Manufacturers Connected by Adding Virtual Video Plant Tours and Live Video to VMAONLINE.COM



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The Volusia Manufacturers Association creates unique learning opportunities for Daytona Beach Manufacturing members by expanding VMAONLINE.COM to include live and on demand video section.

[Volusia Manufacturers Association \(VMA\)](#) is the only manufacturing trade association established by manufacturers uniting Volusia and Flagler County Manufacturers and Associates. In a joint effort with the [Center for Business Excellence](#) and under the ingenuity of [WebWax Design Studio](#) (WebWax.net), the Volusia Manufacturers Association has created a new, flash streaming video solution to allow Daytona Beach students and manufacturers the opportunity to learn about and discover Volusia and Flagler county businesses without ever having to leave the comfort of their office / classroom computers.

Volusia Manufacturers Association (VMA) has added this [video section](#) to the VMAONLINE.com website to enable and facilitate unique

manufacturing learning opportunities with video on demand as well as live video for seminars, general meetings, and other VMA manufacturing events. This new section is featured on the Vmaonline.com homepage and was modified to meet the ever-changing needs of Florida Manufacturers in Volusia and Flagler Counties.

Volusia Manufacturers Association President & CEO, Jayne Fifer, said, "Today's businesses can't always allow their employees the opportunity to attend meetings or events. Watching the VMA event in their own office environment allows the members the opportunity to learn without having to take time to travel to the meeting location or step away from their own business responsibilities. The Volusia Manufacturers Association strives to provide unique, exclusive learning opportunities for its manufacturing members to provide them with many opportunities for achievement."

[The Center for Business Excellence](#) (CBE) supports local Volusia and Flagler County Manufacturers by assisting with employee recruitment, human resource information, or employee training opportunities so that local manufacturers can maintain qualified employees. The CBE's efforts support local business needs and facilitates partnerships and initiatives between businesses, educational institutions, labor groups, economic development organizations, government institutions, community-based organizations, training providers, and employment firms.

WebWax.net has worked firmly with the VMA to design the VMAONLINE.COM website to provide proprietary tools allowing VMA members exclusive networking opportunities and the ability to completely interact with each other online. This new video addition to VMAONLINE.COM truly expands the Volusia Manufacturers Association member offerings and gives the VMA Manufacturing Members beneficial, new features that will help them conveniently learn about local manufacturing opportunities or manufacturing industry guidance.

For more information about the Volusia Manufacturers Association, please contact [Volusia Manufacturers Association](#) or Jayne Fifer at 386.673.0505.

About Volusia Manufacturers Association:

The Volusia Manufacturers Association was founded in 1980 in Volusia County, Florida by manufacturers for manufacturers. Volusia

Manufacturers Association provides information, education and networking opportunities to help manufacturers grow and succeed. VMA are made up of companies that range in size from one employee to over 500. If you are interested in joining the Volusia Manufacturers Association, please visit <http://www.vmaonline.com>.

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