

Women's Lab Coat Pioneer Partners with the California Dental Association Foundation



Released on: March 24, 2010, 9:37 pm

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Industry: [Healthcare](#)

Medelita, maker of innovative medical apparel to donate proceeds of all CDA member purchases

SAN CLEMENTE, Calif., March 24, 2010 -- Medelita®, maker of breakthrough performance [women's lab coats](#), doctor's [lab coats](#) and medical apparel, announced that it is an official corporate supporter of the CDA Foundation. The CDA Foundation is the philanthropic arm of the California Dental Association, whose mission is to improve the oral health of Californians by supporting dental health professionals and their efforts to meet community needs.

"The CDA Foundation provides much needed community access to dental care while ensuring a sustainable dental health workforce in California — both of which are reflective of the CDA Foundation's multifaceted approach to advancing the state's dental health," said Lara Manchik, PA-C and founder, Medelita. "Whenever a CDA member purchases Medelita lab coats, scrubs and medical apparel or accessories, we will donate a portion of the sale to the CDA Foundation."

The CDA Foundation's objectives are to promote the concept that oral health and general health are inseparable, provide grant opportunities to community-based organizations and individuals to reduce disparities in access to oral health care and assist in meeting the immediate needs of vulnerable populations. In addition, the Foundation promotes and supports a dynamic oral health workforce capable of meeting the oral health needs of Californians, while representing the philanthropic values of the dental profession.

Medelita will donate proceeds of all CDA member purchases to the CDA Foundation. CDA members will be able to purchase qualifying products at CDA events and exhibits and on a special web site for CDA members, which will be coming soon.

About

Medelita has one purpose: to reinvent the way women and men of all healthcare professions present themselves at work by offering the highest quality, best fitting, and most comfortable medical apparel available, including women's lab coats, [men's lab coats](#), embroidered lab coats and medical scrubs. Medelita caters to medical professionals who want their uniforms to embody the poise and confidence already displayed from within. For more information, visit our websites at <http://www.medelita.com> or <http://www.medelita-mens.com>, or call 877.987.7979.

Medelita

California Dental Association Foundation

The CDA Foundation was formed as the philanthropic affiliate of the California Dental Association in 2001 with the mission to improve the oral health of Californians by supporting the dental health profession and its efforts to increase access to care for the state's most vulnerable people. The CDA Foundation works with experts in the dental profession, private business, academic institutions and government to produce programs that increase access to care, promote prevention education and intervention, advance health policy research and build a sustainable oral health workforce. www.cdafoundation.org.

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