

npower Urges Businesses To Make CRC A Board Level Priority



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npower has launched a plea for businesses to make the Carbon Reduction Commitment Energy Efficiency Scheme (CRC) a board level concern and develop a strategy to manage participation to avoid financial loss and reputational damage.

This is the message of a new film - Understanding the [CRC](#) from energy firm [npower](#), designed to help businesses prepare for the scheme and avoid potential pitfalls. npower's film provides guidance on qualification for the CRC, the importance of [managing energy](#) and carbon emissions to succeed under the scheme, and the reputational implications of the CRC league table that will name and shame those participants failing to reduce emissions.

It also points out the potential financial benefits of the scheme. DECC calculates that the CRC will stimulate £1bn of cost savings for participants through better energy efficiency.

A further message coming through loud and clear from the film is the importance of having a board member responsible for the CRC. Annual 'evidence packs' detailing participants' energy consumption must have board level sign off. The CRC will also require enterprise-wide investment and behaviour change to improve energy efficiency, which typically can only be sanctioned at the highest level.

Dave Lewis, head of business energy services at npower said: "A lot of businesses are turning to us for advice on the CRC and it's clear that many are still unclear on the obligations it places on them, and the opportunities and challenges it presents. Our film answers these questions and will hopefully go some way in addressing the concerns that some organisations have. Those affected by the scheme only have until the end of September to register, so it's important they understand what they need to do and how they can make the CRC benefit their business. This must be driven from the very top if businesses are to realise all the advantages the CRC offers."

npower helps companies monitor and manage energy consumption to bring commercial and environmental benefits. To help achieve this, npower has developed a monitoring and targeting (M&T) tool - encompass. A web-based system, encompass gives businesses accurate and timely information on their energy consumption, providing them with the data they need to implement cost and CO2 reduction policies. The system automatically collects data from half-hourly and smart

meters, providing a detailed report on a business' energy consumption behaviour, and the related cost and environmental impacts of this. With this data, benchmarks can be set and consumption tracked, alongside mapping of carbon use and cost.

ENDS

About

npower:

npower is one of the top [energy suppliers](#) to the UK business market, serving over 238,000 small to medium sized enterprise sites and around 17,000 industrial and commercial customers, with over 100,000 sites

npower is dedicated to helping UK businesses use energy more efficiently and therefore spend less money on their bills. npower aims to have a positive impact on the communities it serve and reduce our customers' carbon footprint whilst always improving its service to customers.

npower specialises in risk management solutions, including market-leading flexible energy purchasing, energy efficiency, and broader [energy management](#) functions, tailored to every size of business.

For major energy users, npower offers multi-utility management consultancy to enable organisations to improve efficiencies right across the procurement/consumption chain.

npower customers include BT, Wembley Stadium plc, AstraZeneca and Sainsbury's.

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