

Daisy Confirms North East Presence With Acquisition Site Remaining Open



Released on: April 16, 2010, 12:04 am

Author: [Daisy Group Plc](#)

Industry: [Telecommunications](#)

Friday, April 16th - [Daisy Group](#) will now have a permanent base in the North East after confirming its BNS acquisition site, based in Prudhoe, will remain open.

A leading provider of integrated voice and data services to the small-medium business market, Daisy now adds Northumberland to its business centres in Lancashire, London and the Midlands.

After the acquisition of BNS in February, interim managing director Chris Jagusz, was appointed to ensure business as usual continued in the North East. Following a successful few months and a full review of the business by Daisy, it has been confirmed the BNS site is key to future growth of the Daisy Group with the office remaining operational.

"Before making any decisions about the future of the company and eventual integration we were committed to fully understanding the BNS business," said Chief Operating Officer Gareth Kirkwood.

"We believe there is a strong business here and we have realised greater synergies than expected, with a cost effective operation in North East." "We have been continually impressed by the quality and enthusiasm of the people at BNS and I am pleased to say that we really do see Prudhoe as being a key part of the Daisy growth story going forward."

At the time of the acquisition, Daisy's 29th to date, BNS was recognised by the management team as a well run business.

“With a large base of existing network customers and access to data and IP telephony products, I am convinced that BNS’ product offering will enhance Daisy’s portfolio in its target market of small-medium businesses,” said Kirkwood.

Chris Jagusz, interim MD, added: “As the group anticipates future growth it is important the business has the capabilities in place to support those plans. With the recognised skills within the BNS team and expertise to make more products available to small-medium business customers, it makes absolute sense to retain our presence in the North East.”

Ends

Notes to editors

Key

- BNS was established in Prudhoe in 1996
- Strong presence in the North East with 2,139 customers in the region
- Provides lines, calls, systems and maintenance and Voice over IP to business customers

Facts

About Daisy Group plc
Daisy is a leading provider of integrated voice and data services to the small-medium business market. Daisy provides a combined product set including [business broadband](#), telephone systems, hosting, [Business Phone lines](#) and mobile solutions. Offering business-quality communications with unrivalled and award winning customer care, the Company operates from its business centres in Lancashire, London the Midlands and the Northumberland.

For further quotes from Chris Jagusz, please contact Katharine Butler on 01282 607785 or email katharine.butler@daisyplc.com

Daisy Group Plc, Daisy House, Lindred Rd Business Park, Nelson, Lancashire, BB9 5SR

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)