

# Elephant Auto Insurance Welcomes Two New Hires



Released on: April 21, 2010, 9:02 pm

Author: Hillary Ross

Industry: [Financial](#)

Richmond, VA April 21, 2010 – Richmond, Virginia based [Elephant Insurance Services](#) (Elephant), a leading provider of auto insurance announced two important new hires today. John Carpenter has been named Operations Manager, and Greg Minkler has been named Marketing Manager.

Carpenter brings a strong track record in organizational change, operational management, personnel development and external vendor management with Fortune 200 companies. He joins Elephant from his most recent position as Site Director for Insurance Services at Bank of America. Prior to holding that position, Carpenter spent 5 years at Capital One in multiple leadership roles.

"I'm thrilled to be a part of a new organization with a forward thinking approach to providing [auto insurance](#), and am eager to add my experience to such a well run business as it continues to grow and evolve. The operations area at Elephant has a proven ability to provide customers with multiple methods of securing high value auto insurance."

Minkler joins Elephant from his most recent position at Affinion Loyalty Group as Director of Product Marketing. He brings a history of both B2B and B2C analytical marketing to Elephant. Before joining Elephant, Minkler also held positions with Fair Isaac, as well as Capital One. "I'm excited to help build on the analytical marketing strategy that Elephant is employing in the auto insurance industry. The ability to provide great auto insurance, multiple discounts, and a cheap alternative to high priced policies is dependent on matching the right

product and message to the right customer. "

**About**

**Elephant**

Elephant Insurance Services is a direct-to-consumer (web and phone) [auto insurance company](#). The company encourages a climate of individual contribution, long-term commitment and profitable growth and believes people who like what they do, do it better. Located in Richmond, VA, Elephant Insurance Services, LLC and Elephant Insurance Company are wholly owned subsidiaries of Admiral Group, plc. More information is available at [www.elephant.com](http://www.elephant.com).

**Contact Details:** Elephant Insurance

PO Box 5005

Glen Allen, VA 23058-5005

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)