

Tayloright Announces Launch Of tungstenrings.com



Released on: April 29, 2010, 2:16 pm
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Industry: [Retail](#)

SALT LAKE CITY, UT — April 29, 2010 — Today Tayloright announced the opening of their newest online store - tungstenrings.com - providing customers with a wide variety of men's tungsten rings at substantial discounts. The opening of tungstenrings.com marks the fourth online store by Tayloright dedicated to selling men's rings.

This new web site offers men's rings featuring Tungsten Carbide – the hottest selling “alternative metal wedding band” in the world. Tungsten Carbide is virtually indestructible, comes in a wide array of styles including a new diamond line from Triton, and all rings are scratch-resistant and come with a lifetime warranty.

“Our customers are increasingly searching for tungsten rings online due to an increasing upward pricing trend in the retail sector. Our online stores offer substantial discounts off of high retail jewelry prices by reducing or eliminating high overhead costs. We have observed that our customers are becoming more internet savvy and comfortable with purchasing from online retailers, particularly when they are protected using secure credit card payment methods such as PayPay”, said Taylor Johnson president of Tayloright.

Tungstenrings.com will continue to monitor customer buying trends and if demand justifies it, other product lines such as titanium, gold and silver, and cobalt rings will be added beyond just [tungsten rings](#) in the near future. In addition to focusing on a quality product line, tungstenrings.com offers a “Customer Satisfaction Guarantee”

including a 30-day return policy and a lifetime warranty on all of its rings.

For more details please visit www.tungstenrings.com.

About

Based in Salt Lake City, Utah, Taylorright, dba tungstenrings.com, began operations in August 2008 selling wedding rings and rock climbing holds internationally. Currently, Taylorright serves the international wedding band marketplace—all via its 4 web sites. Their innovative men's products and services offer a fashion category to men seeking eye-catching, diamond-enhanced, durable, scratch-proof and quality [Tungsten Wedding Bands](#).

Taylorright

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