

Designers Wanted: WOMbat Asks Adventure Lovers To Get Creative



Released on: May 11, 2010, 6:06 am

Author: [WOMbat Clothing](#)

Industry: [Retail](#)

Adventure clothing brand WOMbat is giving wannabe fashion designers across the country the chance to get creative and win the chance to have their very own t-shirts sold on the UK's high streets.

Between June and December the Cheshire-based firm which sells everything from [mens hoodies](#) to [organic jewellery](#) will pick one competition winner a month. That person's t-shirt design will then be professionally made-up, printed and sold online and through WOMbat's shops in England and Wales.

In line with WOMbat's efforts to make its range of clothing as ethical as possible, the designs will be printed on Fairtrade cotton. As well as seeing their t-shirts on sale in UK shops, each competition winner will get a £100 WOMbat voucher.

WOMbat's Victoria Tingey said: "We know the people who wear our clothes love the outdoors, love adventure and love ethically sourced products. We're asking them to put all that passion down on paper and come up with a t-shirt design that will really appeal to our customers.



"You can find inspiration on top of a mountain, at the beach or in a cave or pothole – it doesn't matter. We just want people to draw on their love of life and adventure. The more individual and personal the design are the better."

No one at WOMbat is particularly keen on rules and regulations, so they've been kept to a minimum. Full terms and conditions are available on the [company's website](#), but the basics are that designs must be original and entrants must be over the age of 18 and a resident of the UK or Ireland.

You can download a t-shirt template through WOMbat's website and completed designs can either be emailed to competition@wombatclothing.com, or handed in at one of WOMbat's stores in Chester, Cambridge, Abersoch or Bristol.

Entries are now open and the winner of the first draw will be announced during the first week of June.

Ends

About

WOMbat:

www.wombatclothing.com was established in 2004 as an online retailer specialising in adventure clothing with a focus on ethically sourced materials and Fairtrade goods. Since then the Cheshire-based business has grown and now boasts four shops across England and Wales, selling a wide range of clothing and accessories from hoodies to socks, including a significant number of Fairtrade items.

For more information contact Victoria Tingey at WOMbat:

T: 0845 602 3392

Email: victoria@wombatclothing.com

WOMbat Clothing
PO Box 155
Deeside
CH5 2WP

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)