

E-bed Memory Foam Mattress Boasts the Orthopaedic Research Institute Seal of Approval

Released on: May 19, 2010, 4:15 am

Author: Raymond Johns

Industry: [Marketing](#)

Memory foam mattresses are flooding the market these days and overwhelming consumers with choices. Only one memory foam mattress brand has earned the Orthopaedic Research Institute Seal of Approval: E-bed. Consumers can trust in the institute's strict testing and certification system to inform their decision as to which of the many available memory foam beds to buy. In addition to being approved by the institute, E-bed memory foam mattresses feature the finest coverings, the company's exclusive CoolTemp visco-elastic memory foam, and a lifetime warranty. They also cost hundreds of dollars less than other memory foam mattresses.

May 2010 – When researching memory foam mattresses, it helps to have an outside source to turn to for an impartial recommendation. Consumers can do just that thanks to the Orthopaedic Research Institute, and it has given its Seal of Approval to only one memory foam mattress: E-bed. These memory foam mattresses feature the company's exclusive CoolTemp visco-elastic memory foam and high-quality coverings. For such an excellent product, consumers might expect to pay top dollar. They are pleasantly surprised, in fact, when they discover that E-bed memory foam mattresses costs hundreds of dollars less than other popular memory foam mattresses.

The most important part of a E-bed memory foam mattress is its CoolTemp visco-elastic memory foam. Visco-elastic memory foam was developed in the '60s by NASA to provide orthopedic support to astronauts during take-off and re-entry. E-bed's visco-elastic memory foam cradles the body by becoming softer in areas made warm by the body's pressure and firmer in cooler areas, where less pressure is

being applied. CoolTemp also uses an open-cell structure that allows air to circulate within the memory foam mattress.

Underneath the CoolTemp memory foam is additional foam that provides lumbar support by keeping the spine in its natural alignment. Everything rests on a steel box spring instead of the lesser quality, wooden box springs used by other [memory foam mattress](#) manufacturers. Coverings for the memory foam mattresses range from 100 percent cotton to silk to cashmere, and they are treated to resist bacteria, mold, mildew, dust mites and odor-causing germs.

The result of these many high-quality materials: a cool, comfortable night's sleep.

E-bed is often compared to the popular TempurPedic brand of memory foam mattresses. Both brands are doctor-recommended, but the similarities end there. A E-bed memory foam mattress comes with a lifetime warranty, while TempurPedic only extends its warranty for 20 years. E-bed has been in business for more than 45 years, and TempurPedic has just 14 years of experience behind it. The biggest area in which the two brands of memory foam mattresses differ, though, is price. E-bed memory foam beds cost up to 65 percent less than TempurPedic.

There are three different collections of E-bed memory foam beds from which to choose, plus two additional eco-friendly memory foam mattress collections. Memory foam toppers, pillows and adjustable memory foam beds are also available. Complete product descriptions and pricing are available at E-bed.com.

Based in Poughkeepsie, New York, E-bed has been making [memory foam mattresses](#) for almost half a century. To schedule an interview with a member of the E-bed team, please call 800-478-9098. To order one of E-bed's superior [memory foam beds](#), call that same number 9 a.m. to 10 p.m. Monday through Wednesday, 9 a.m. to 6 p.m. Thursday and Friday, and 11 a.m. to 7 p.m. Saturday and Sunday EST.

Contact Info:

- 1) Press Release Authors Name: Raymond Johns
- 2) Business Name: E-bed.com
- 3) Business Contact Name: Raymond Johns
- 4) Business Email Address: Raymond.johns@gmail.com
- 5) Business Telephone #: 1.800.478.9098

6) Business Address or City, State: 8 Raymond Avenue •
Poughkeepsie, New York 12603

~~~~~

Press release distributed via EPR Network (<http://express-press-release.net/submit-press-release.php>)