

Get Your House Sold With Your Own RealEstate.TV Channel



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May 17, 2010 -- BrandLab, LLC, today launched RealEstate.TV, a turn-key solution that makes it easy for agents and private home sellers to use video and virtual tours to help get their properties sold.

The service lets members share high definition videos and slideshows on their own easy-to-find Channel, located on a custom RealEstate.TV subdomain. Uploads can then be embedded throughout the Web, accessed on the go using an iPad or iPhone and inserted into MLS postings.

Custom Rider Signs

With just a few clicks, members can order custom riders that attach to the top of their existing "For Sale" yard signs. The rider signs vibrantly display the URL of the



member's Channel and let passers-by know where to look if they want to see a virtual tour of the property.

"Combined with the site's iPad and iPhone compatibility, RealEstate.TV's riders have the potential to substantially increase leads," said Ben Van Dyk, a national award winning realtor for over 20 years. "Buyers that spot the sign while driving are able to view immersive virtual tours without even leaving their car."

Packages and pricing

All packages come fully-loaded with features designed specifically to address the needs of private home sellers and realtors. Members can watermark their videos, add their own banners and even customize their Channel's wallpaper and logo.

Packages start at \$19.99 per month and bulk pricing is available. To learn more and to try a free demo, visit <http://RealEstate.TV>

About BrandLab, LLC.

BrandLab, LLC. is an internet think-tank and incubator based out of Nashville, TN. Its current focus is developing solutions that address the needs of the global housing crisis. With its technology, real estate professionals have new ways to get their properties and services noticed, and buyers are able to more easily find their next dream property amidst an unparalleled amount of choices.

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