

DirectRooms.com – Ani-Com & Games Expo 2010 prepares for summer in Hong Kong



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From July 30th to August 3rd, 2010, the Hong Kong Ani-Com and Games Expo will be taking over the Hong Kong Convention and Exhibition Centre. This expo attracts hundreds of thousands of attendees each year (over half a million in 2009). The event is celebrating its 12th year in Hong Kong, and expected to sell out as it deals with activities related to animation, comics, online games, and electronic games; a very popular topic for the younger generation.

The expo will be held in the Hong Kong Convention and Exhibition Centre, which is located in central Hong Kong. Fans and past attendees have commented on the event, excited for the events eventual return to the city.

The event is part of a yearly celebration, which takes control of the entire Hong Kong Convention and Exhibition Centre. This will be the 12th year the event has taken place, with early ticket sales indicating another record turnout.

The Hong Kong Convention and Exhibition Centre is located near the centre of Hong Kong and is within reach of most public transportation lines. Bus, taxi, and rail services pass by on a regular basis, with easy access to the wide variety of hotels in the area.

Lek Boonlert, Head of Marketing at DirectRooms.com, said, "The Ani-Com & Games Expo is one of the largest events held in Hong Kong, and as such hotels are likely to sell out. While there are a wide variety

of hotels in the area, with so many extra travellers visiting, it's an excellent idea to book your stay ahead of time."

Those looking for available [Hong Kong hotels](#), should have no trouble booking their trip today, however hotel owners say vacancies are limited for this event.

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