

# Displaysense Pumps Up Its Range To Include Giant Inflatables



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Displaysense, the leading supplier of display equipment to the UK and Ireland has recently teamed up with its sister site, [Inflatableeverything.co.uk](#), to provide new advertising inflatables to its range.

Displaysense has been working closely with Inflatable Everything over the past few months to bring on board some of its promotional inflatables and truly become the number one supplier of display equipment to the retail, exhibition and events market.

The new move means that Displaysense which already has over 5000 products in its range, including [display cabinets](#) and [twin slot shelving](#) solutions means that it can now offer businesses and organisations a chance to promote their products or services beyond just standard display equipment, with items from bouncy castles through to giant inflatable air dancers.

Steve Whittle the marketing director at Displaysense commented, "The move to bring on some of the advertising inflatables to Displaysense, felt like the natural progression for the company as we look for market growth and expansion over the next few years. We stand by our motto of selling a display for everything and that is exactly what we are doing. We don't just sell [shop fittings](#)".

Mr Whittle continued, "There are plans to bring on further promotional equipment in the not too distant future as well as plans for new fashion displays such as more [coat hangers](#) this summer".

The introduction of these inflatable displays is quite timely with many up and coming summer events like the world cup and all the various festivals. Some of the new inflatables can even be personalised which could be ideal for businesses in competitive markets who need to shout out about a promotional offer or new service. Displaysense has already sold a variety of its giant inflatables to a number of businesses such as a well known car wash

company and a number of catering companies who are preparing for the mad rush of summer weddings.

It would seem that Displaysense is one of the companies that have come out of the recession pumping on all cylinders and Steve Whittle believes great things can be expected in the future for this international display provider based in the small market town of Bishops Stortford.

### **About Displaysense**

Displaysense was established in September of 1978 as a manufacturer of quality point of sale displays. Displaysense has a wealth of experience in design and manufacturing and has been able to develop an ever growing standard range of more than 5,000 displays for retail, exhibitions, office and home. The range is now hugely diverse including literature displays, display cabinets, mannequins, office displays, exhibition stands, catering supplies and even items for the home.

Displaysense works with a large range of clients including, retailers (multiple and independent), blue chip corporate clients, cafés, bars, restaurants and night clubs, shop and office fitters, marketing and promotions companies, designers and architects, product distributors, exhibition contractors and exhibitors, printers, councils and NHS trusts, charities, schools and universities and even home consumers.

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