

Escapade Reveals Its Festival Fancy Dress Costume Guide 2010



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Escapade has released a fancy dress guide for this years biggest summer festivals. The guide highlights the fancy dress themes for festivals across the UK and provides suggestions for fancy dress costumes that match the 2010 festival themes.

Fancy dress costumes go hand in hand with festivals because of the feeling of escapism both bring and it's common to find many festival goers dressed up, whether it's for the main stage acts or to see the comedy/theatre acts.

Some of the summer festivals are trying to break records while others have entire days dedicated to fancy dress. Camp Bestival, taking place over July 30th, 31st and 1st of August in Dorset, is attempting a world record at the largest ever Mad Hatters Tea Party.

The Big Chill will also be attempting to break a world record on the 5th, 6th, 7th and 8th of August in Hertfordshire. The festival has teamed up with Film 4, Danny Boyle and Warp films and is encouraging festival goers to come as fancy dress zombies. Those who dress as zombies will be filmed for a movie in an attempt to set the world record for the largest ever audience participation zombie gathering.

Pendra Maisuria, CEO of Escapade said: "It can be tricky to find the perfect fancy dress costume to match the themes for the summer's

biggest festivals. That's why at Escapade we have taken the leg work out of the process for you and created a comprehensive festival costume guide for the 2010 festival season."

About

Escapade has been established for over 28 years since 1982 and has 1000's of excellent quality fancy dress costumes and accessories including superhero fancy dress, 60s fancy dress, halloween costumes, masks, wigs, make-up, jewelry and novelty products. Over its 28 years in business Escapade has built up an enviable client list - supplying to retail customers, businesses, schools, charities and many TV companies including BBC, CBBC, Walt Disney, MTV, Nickelodeon and Channel 4. Escapade costumes have helped to provide many iconic moments including the "House of Fun" video by Madness which was filmed at Escapade's Camden High Street store. Many Escapade fancy dress costumes were also used in the popular TV series "Trigger Happy TV" starring Dom Jolly, including the fat suits and animal costumes.

Escapade:

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